



YAB Consultation results 2026 and YAB Priorities for 2026-2027



What are Youth Advisory Boards (YABs)?



- YABs have been run by commissioned voluntary sector partners since 2012 and are part of Norfolk County Council's youth offer to young people.
- There are seven YABs, one for each district area.
- The YABs are led by local young people aged 11-19 (up to 25 with SEND).
- Young YAB members are called 'Young Commissioners' and receive support, training, learning and rewards for their time and effort.
- Each YAB has 30+ Young Commissioners who work closely with adult decision-makers in their local areas.
- Young Commissioners consult other young people in each area and address local issues by funding and undertaking projects and campaigns.



Impact of Youth Advisory Boards – 2025-26



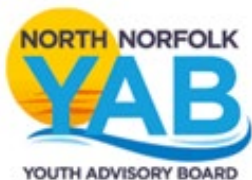
- As at 20th April 2026, there were **274 active young commissioners** participating in 7 YABs.



- Across the year, **89 local initiatives funds** have been awarded as part of Change Maker projects, totalling **£151,512**.



- **95%** of young commissioners reported that they had **opportunities to influence local services and agencies**.



- **91%** of young commissioners reported that they feel **local agencies & organisations valued their input**.



YAB

Consultation 2025-26

- The YABs collectively run a joint consultation bi-annually, publicised with schools, colleges, SEND special schools, youth groups, home educated young people, district councils and via social media.
- This year we ran the consultation between October and December 2025.
- The consultation was led by young people throughout, including seven YABs coming together to co-produce the survey questions.
- All of the YABs ask the same questions, meaning we can get a Norfolk overview and localised data by postcode, school etc.
- This year 15,692 young people took part, which is the highest participation since the YABs started in 2012.
- The results form the basis of YAB plans for the coming year.

YAB SURVEY 2025



We want to hear from young people (11-25) all across Norfolk!

Our Youth Advisory Boards (YABs) are running a survey to find out what matters most to you, and the issues you choose will shape the projects and campaigns we work on this year.

Follow the QR for our online version.

We asked young people two main questions:

1. What would benefit you in your education?

- Anti Bullying
- Support with exam stress
- Someone to talk to
- Wider variety of after school clubs
- More inclusive school/college
- Have a voice in school
- Hands on learning options
- Careers support for the future



Logos for various Youth Advisory Boards (YABs) and Norfolk County Council are displayed at the top of the survey page.

YAB SURVEY 2025



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Follow the QR for our online version.

About you

Your answers help us understand the issues young people face and where they're happening. Don't worry - everything you share is anonymous, so we won't know it's you.

What school or college are you from?

Your age?

What gender do you identify as?

Male

Female

Other (please state)

What's the first part of your home postcode? (e.g. NR30)

Need support?

Kooth is an online mental health and wellbeing platform for young people. www.kooth.com

FYI offers health advice and information for 11 to 24 year olds. www.fyinatorfolk.nhs.uk

Please turn over to complete the survey!

2. What would benefit your community?

- Transport Links
- More free/cheap clubs and activities
- Drugs, alcohol and gambling advice
- Feeling safe in your community
- More chances to look after your wellbeing
- Improved parks and outdoor areas
- Hands on learning options
- Ways to get involved in nature/climate



Question 1:

What would benefit you in your education?
(please pick your top 3 choices)

- Anti-bullying** (e.g. more support and better ways of reporting bullying)
- Support with exam stress** (e.g. managing stress and revision techniques)
- Someone to talk to** (e.g. someone trained to talk about feelings or mental health)
- Wider variety of after school clubs** (e.g. clubs and activities that interest you)
- More inclusive school/college** (e.g. LGBTQ+, ethnic minorities, young carers)
- Having a voice in school** (e.g. have a strong school council or your voice heard)
- Hands on learning options** (e.g. practical options or non-classroom based)
- Careers support for the future** (e.g. support getting into college, university or jobs)

Any other thoughts?
Please state:

Question 2:

What would benefit your community?
(please pick your top 3 choices)

- Transport links** (e.g. cheaper public transport and better timetables)
- More free/cheap clubs and activities** (e.g. gym, sports, youth clubs/groups)
- Drugs, alcohol and gambling advice** (e.g. more info in schools or support)
- Feeling safe in your community** (e.g. street lighting, police support)
- More chances to look after your wellbeing** (e.g. projects or mental health support)
- Improved parks and outdoor area** (e.g. equipment, cleanliness and things to do)
- Hands on learning options** (e.g. practical options or non-classroom based)
- Ways to get involved in nature / climate** (e.g. conservation work or climate action)

Any other thoughts?
Please state:

Question 3:

Anything else you'd like to tell us?

Thank you!

Your voice as a young person really matters and will help create change in your community!

If you'd like to join a YAB, head to www.norfolk.gov.uk/getinvolved to find your local group!

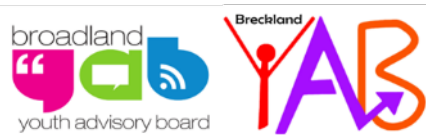
Our Partnership Youth Strategy Priorities

The YAB Consultation aligns with the priorities in the Norfolk's Partnership Youth Strategy, which enables the youth sector and youth work to support young people to Flourish:

1. To ensure young people's voices are heard and acted upon, through participation and coproduction opportunities
2. To improve and develop young people's emotional wellbeing and life skills
3. To create opportunities for further youth sector collaboration and focus on workforce development
4. To support and enable young people to tackle the issues that matter to them. This includes discrimination, bullying and the climate crisis



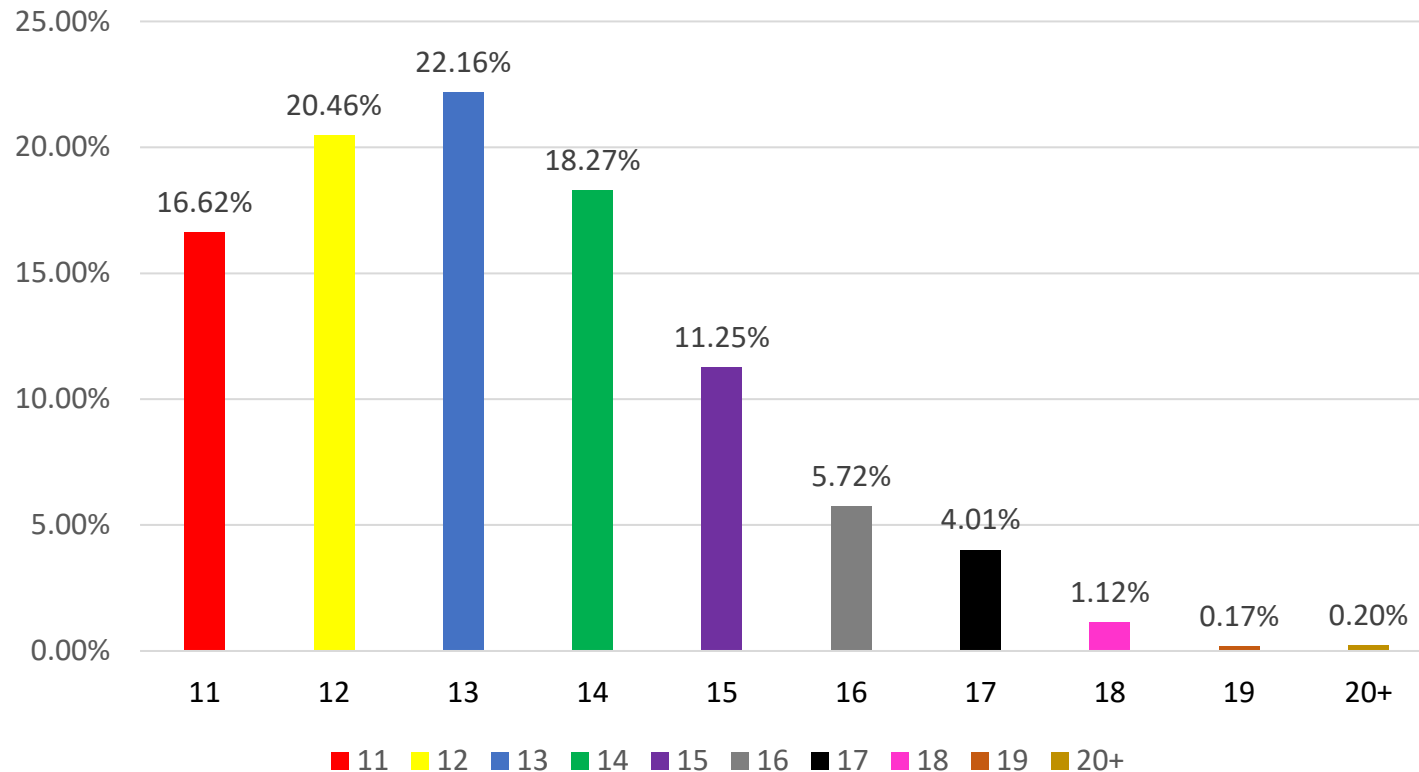
Norfolk county-wide results



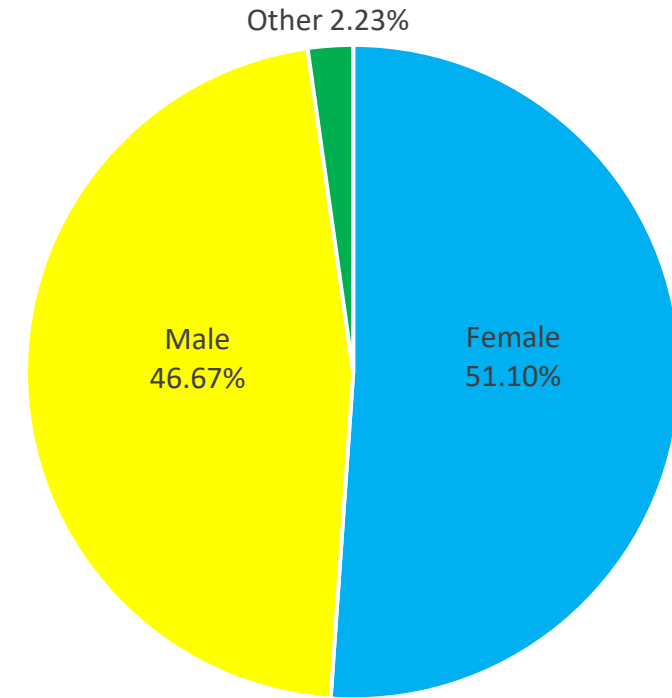
Norfolk-wide results

15,692 young people took part across Norfolk

Ages of young people who took part



Gender Breakdown

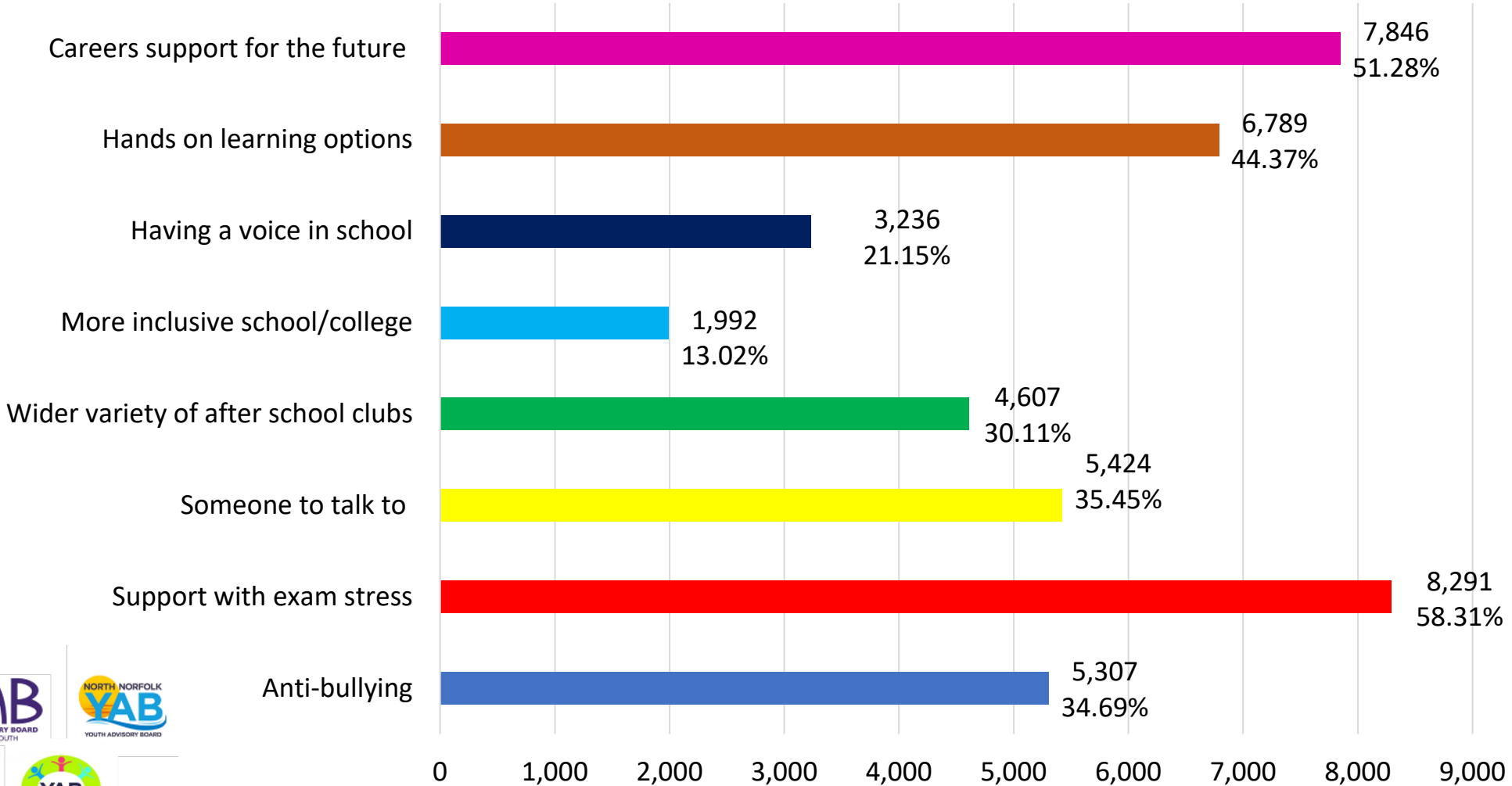


Q1 - What would benefit you in your education in Norfolk?

(Pick your top 3 issues)



Number / % of young people



Word Cloud – What would benefit you in your education in Norfolk?



anxiety bullying practical break lesson future sports
learning revision feel food talk uniform class
money time **support** homework activities
young health **school** lunch club
phones clubs work tests
good options longer exams
teachers people ^{trips} lessons stuff
life students mental fun cheaper education
free learn schools days football opportunities

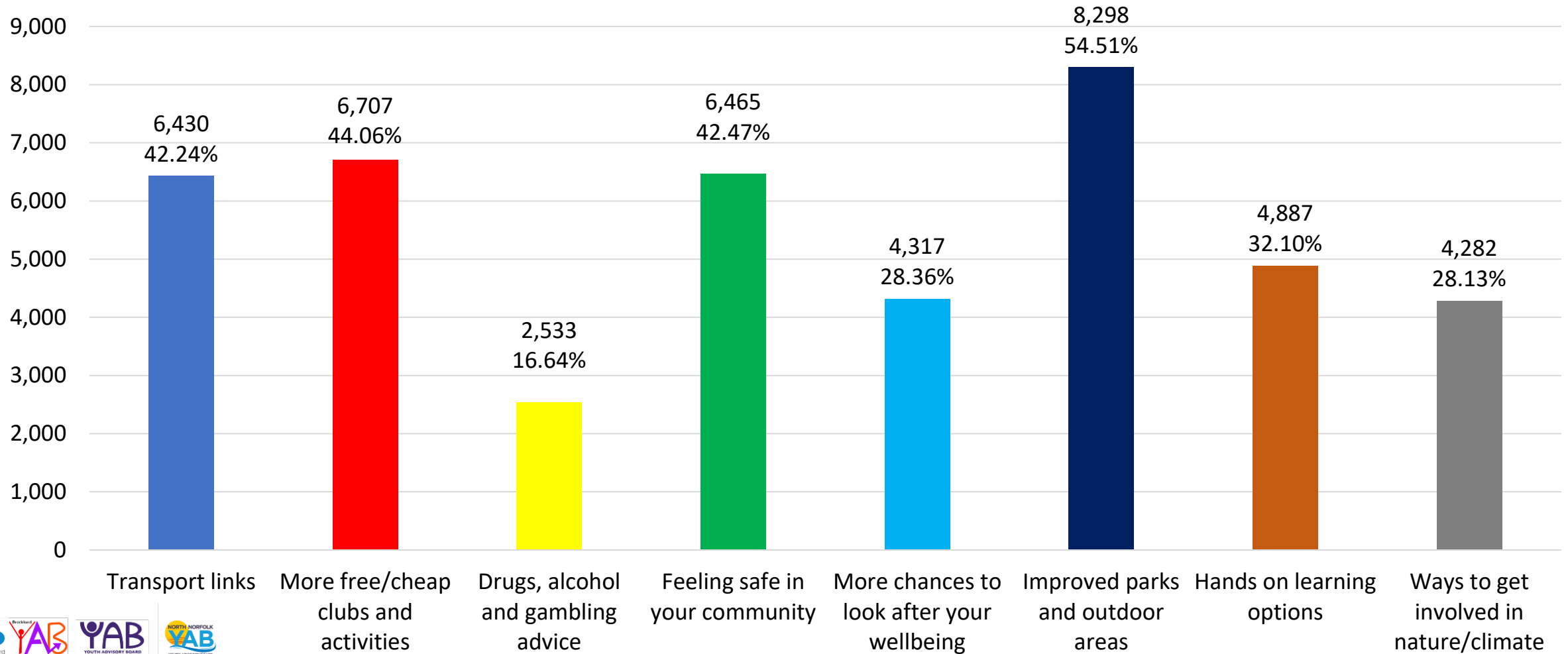


Q2 - What would benefit your community in Norfolk?

(Pick your top 3 issues)



Number / % of young people



Word Cloud – What would benefit your community in Norfolk?



cheap toilets drugs safe children ways
sports support areas litter shops street fun shop
good cheaper free bus park stuff
track public buses break
community parks
school clubs day
football transport
places foodpeople bike
gym advice activities mental lights bins health time
young trips options roads lessons lunch





Breckland results

brecklandyab@map.uk.net

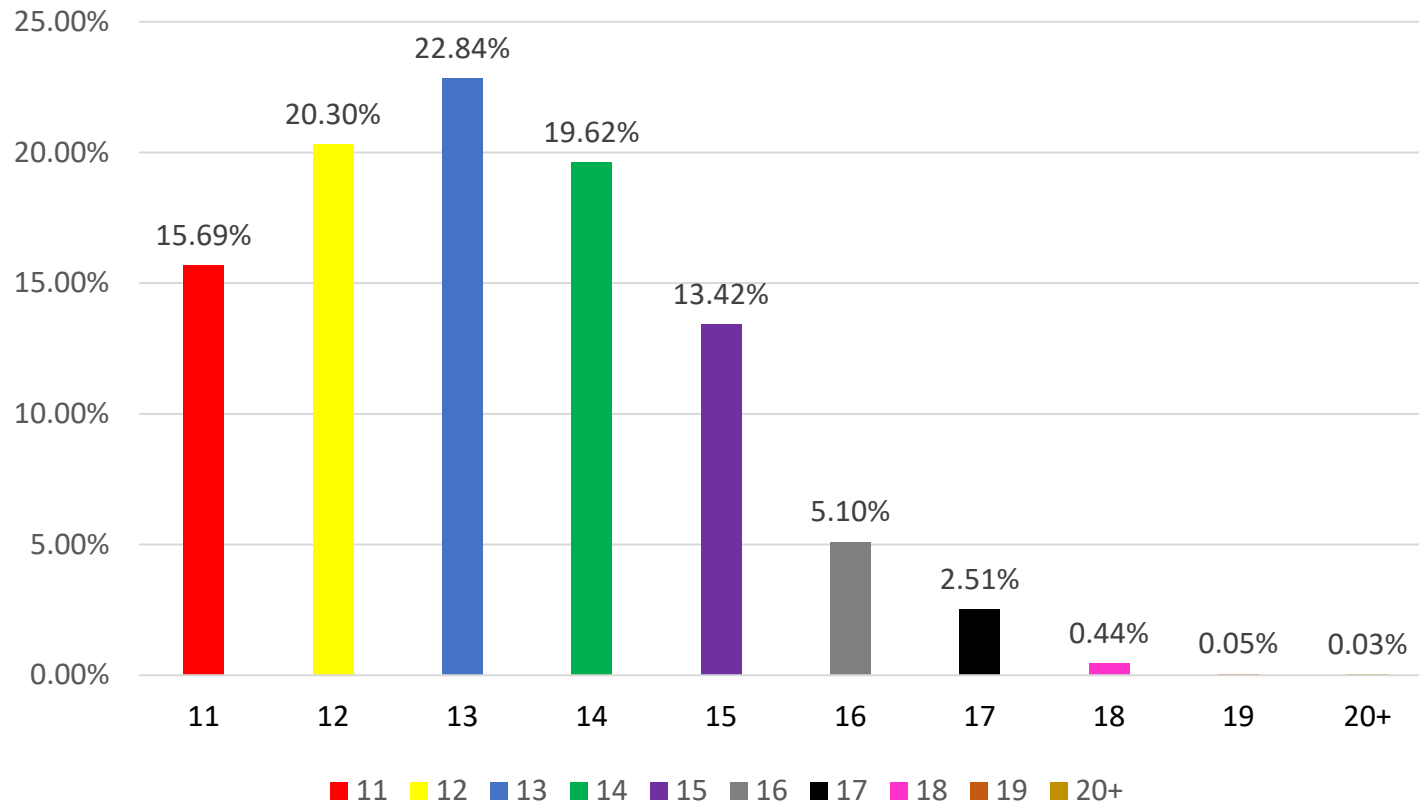


Breckland Results

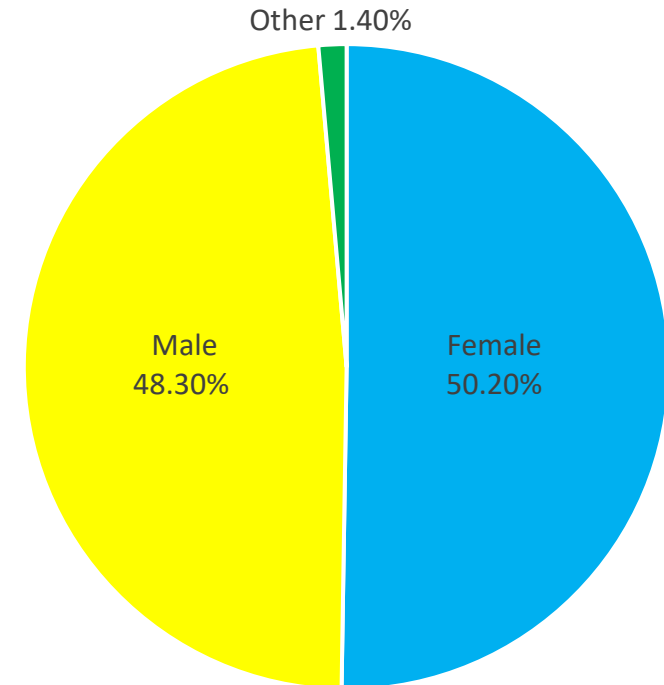


3,665 young people took part who live or access education in Breckland

Ages of young people that took part



Gender Breakdown

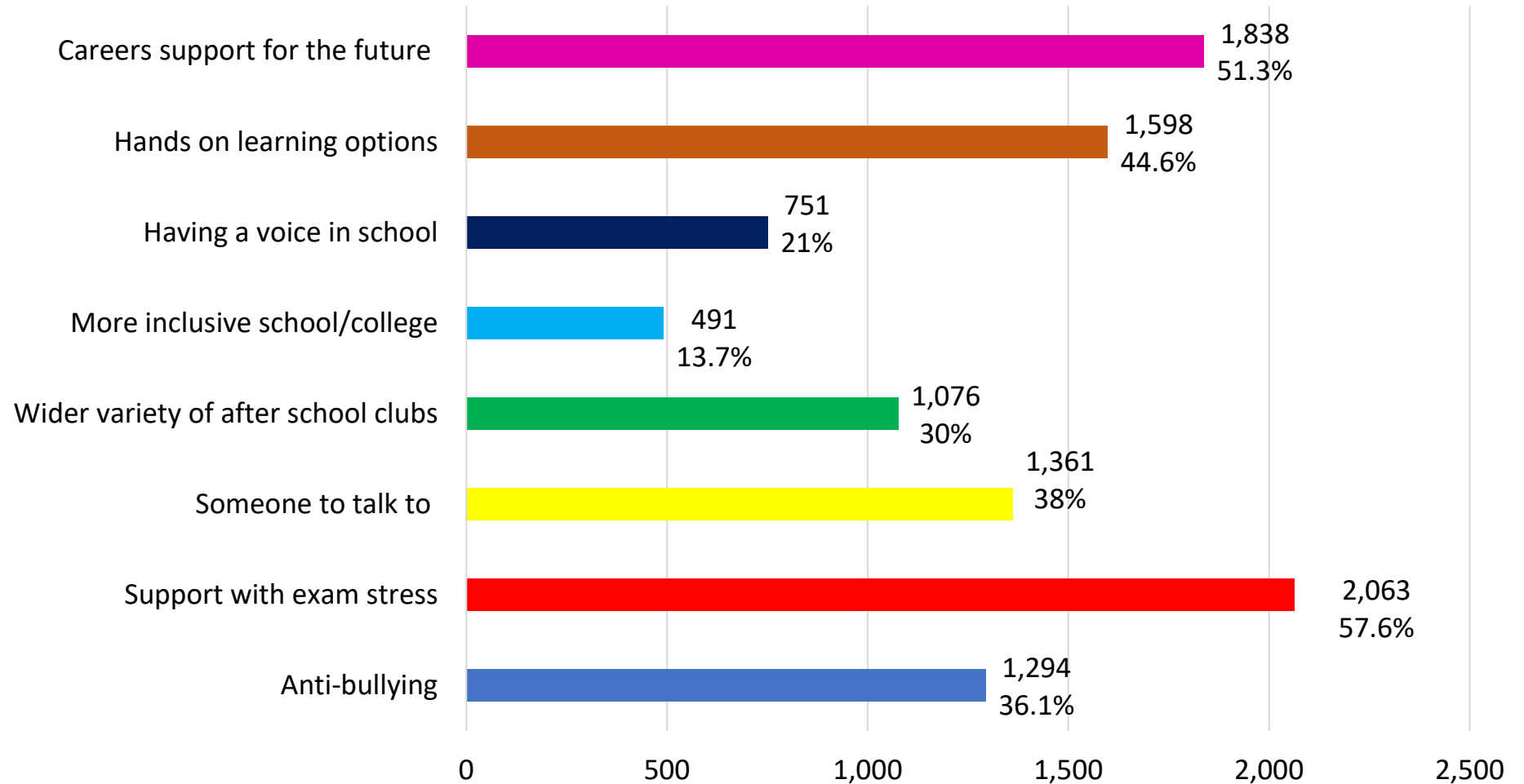


Q1 - What would benefit you in your education in Breckland?

(Pick your top 3 issues)



Number / % of young people

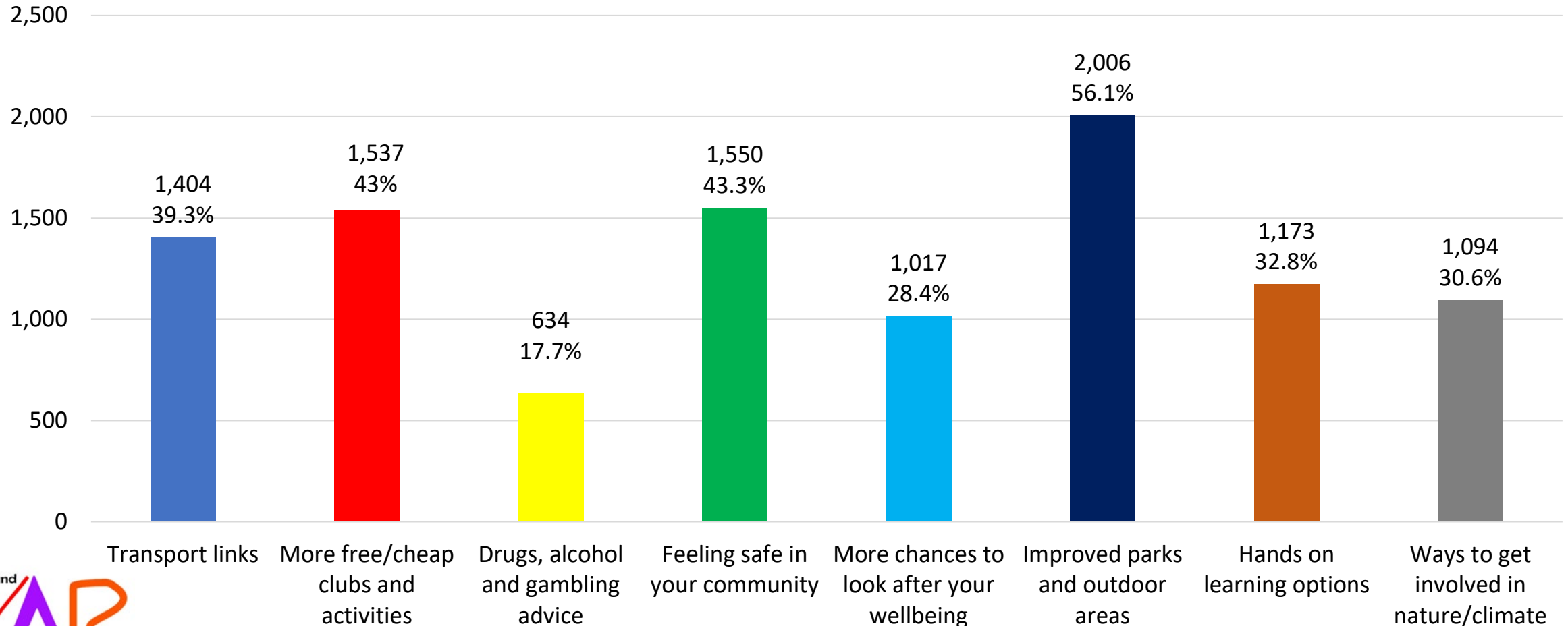


Q2 - What would benefit your community in Breckland?

(Pick your top 3 issues)



Number / % of young people



Breckland YAB Priorities for 2026-2027



- Mental Health and Wellbeing
- Future-Ready Skills
- Clubs and Activities
- Outdoor Spaces and Environment
- Local Initiatives



What Breckland YAB plan to do to address the issues young people have identified in this year's consultation



Change making activity – How Breckland YAB will use their £30,000 Change Maker funding to raise awareness, undertake campaigning and commission activity in their local area.



Priority – Mental Health and Wellbeing

- We will commission an **Exam Stress project** to support students with IAG around wellbeing in school during exams.
- We will host a **Norfolk Youth Against Bullying conference** along with the other 6 YABs.

Priority – Future-Ready Skills

- We will work with 5 other YABs to commission online and physical **careers advice resources**.

Priority – Clubs and Activities

- We will run a free **Clubs & Activities Fund** that is accessible to youth groups, or any organisation to facilitate free activities that are directed towards young people, awarding grants of up to £500.

Priority – Outdoor Spaces and Environment

- We will continue to raise awareness of the **Right to Play Campaign**, to ensure that play spaces are safe, accessible and inclusive for all. This will include engaging with Parliament and local councils, research opportunities and funding accessible play equipment.
- We will work with **Community Safety and Eco organisations** to **promote community safety and climate action**, to help young people feel safe and engage with nature.

Priority – Local Initiatives

- We will **award funding for any project or opportunities** that come up throughout the course of the year to ensure we are **responding to the needs of young people** that arise.



Broadland results

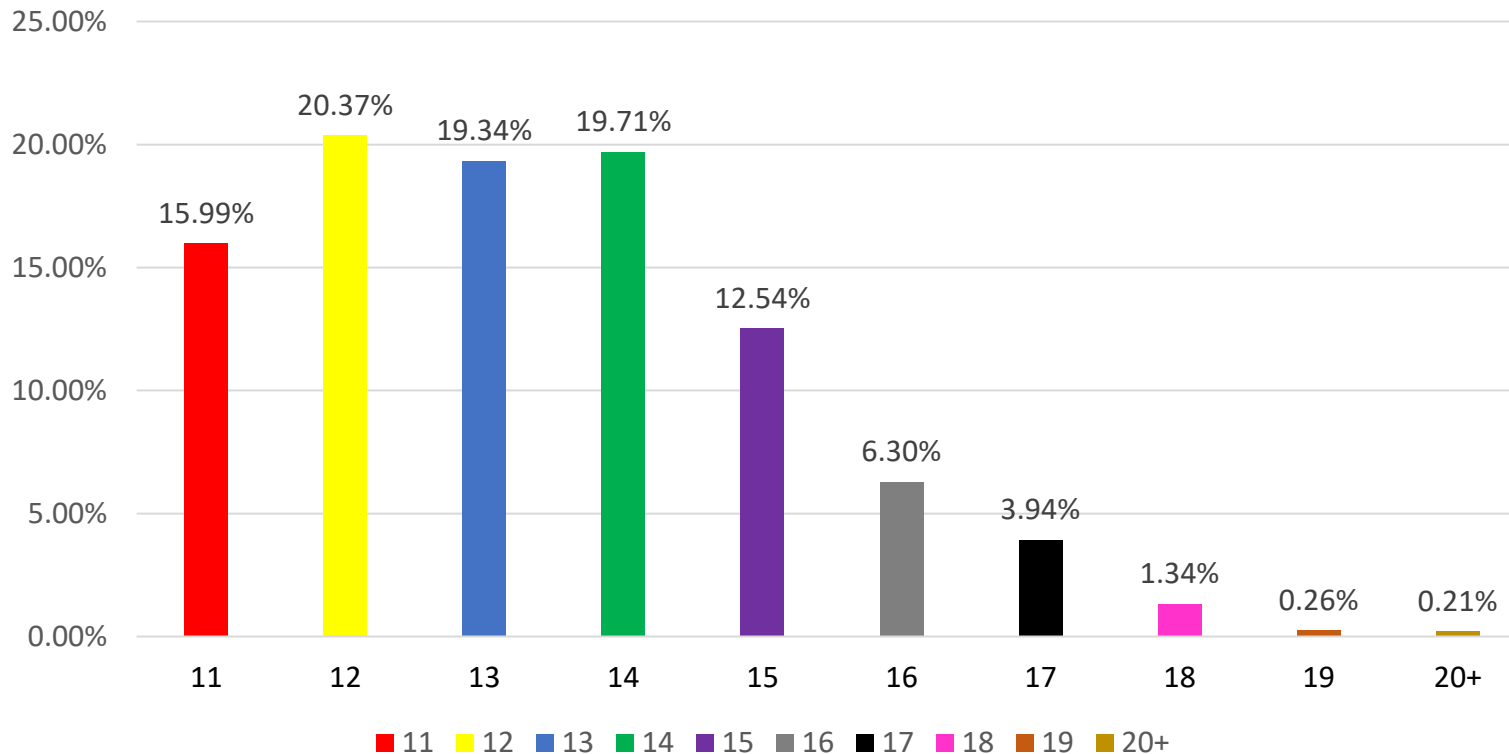
broadlandyab@map.uk.net



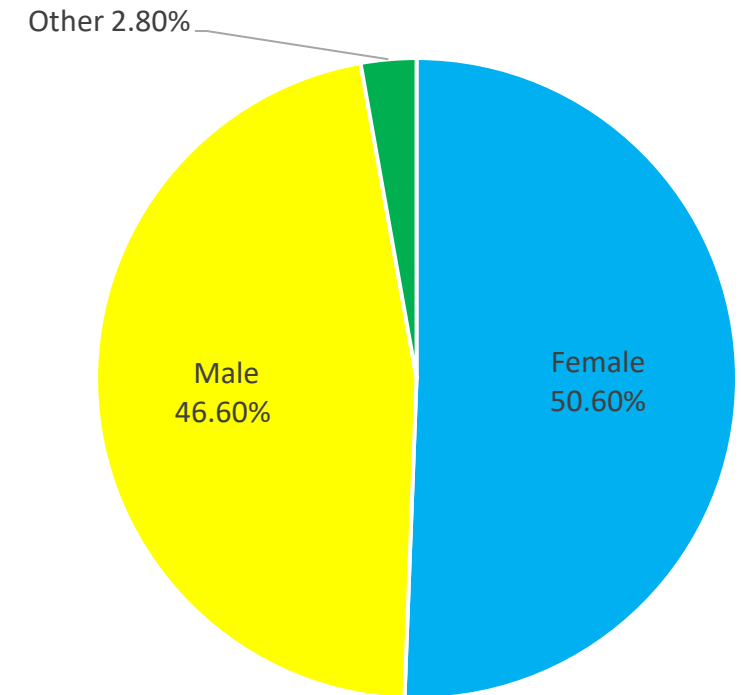
Broadland Results

4,241 young people took part who live or access education in Broadland

Ages of young people that took part



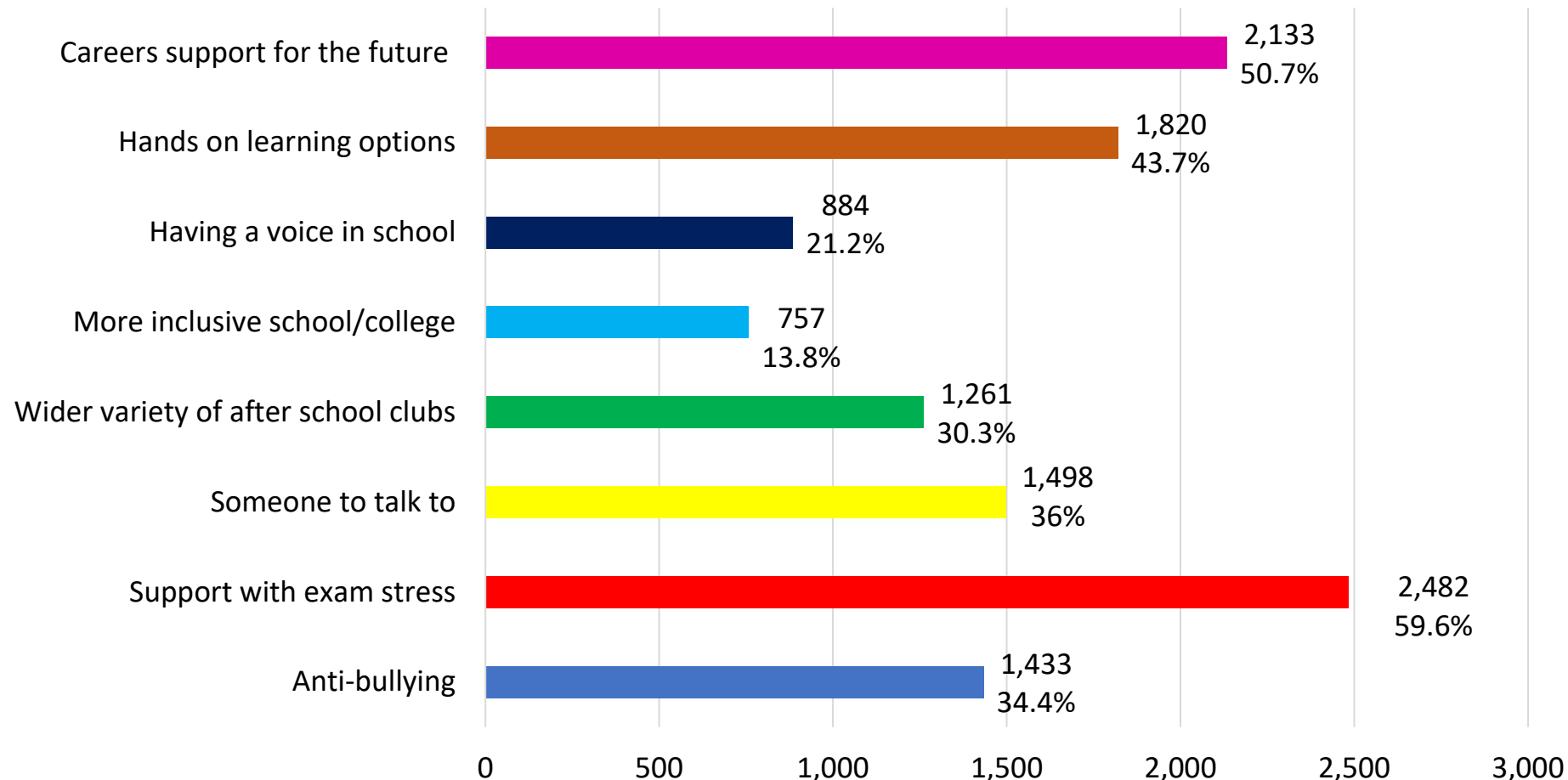
Gender Breakdown



Q1 - What would benefit you in your education in Broadland? (Pick your top 3 issues)



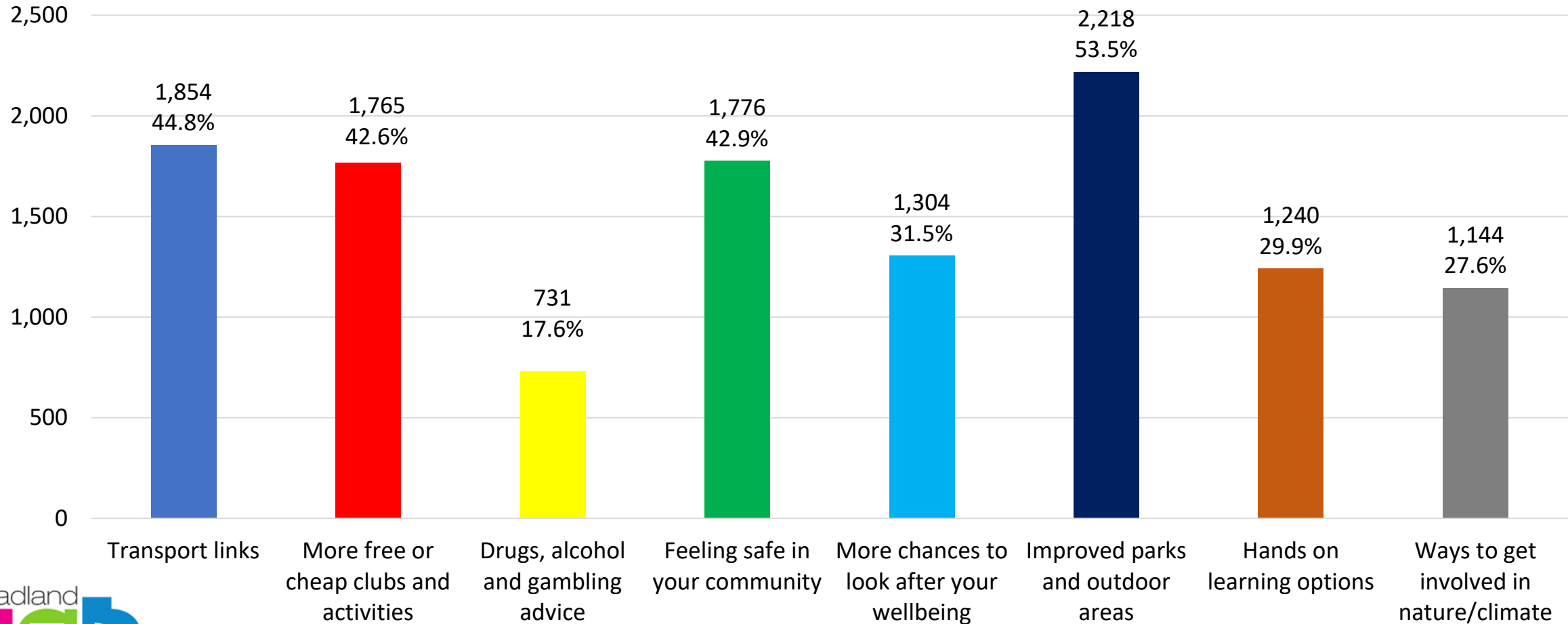
Number / % of young people



Q2 - What would benefit your community in Broadland? (Pick your top 3 issues)



Number / % of young people



Broadland YAB Priorities for 2026-2027

- Mental Health and Wellbeing
- Future-Ready Skills
- Clubs and Activities
- Outdoor Spaces and Environment
- Local Initiatives



What Broadland YAB plan to do to address the issues young people have identified in this year's consultation



Change making activity – How Broadland YAB will use their £30,000 Change Maker funding to raise awareness, undertake campaigning and commission activity in their local area.

Priority – Mental Health and Wellbeing

- We will collaborate to fund a project to support young people with **tackling and managing exam stress**.
- We will host a **Norfolk Youth Against Bullying conference** along with the other 6 YABs.
- We will host an event called **‘Positive Minds’** with Norwich YAB, encompassing local professionals, organisations and charities that support mental health to promote their services, so that young people can be made aware of support available to them.

Priority – Future-Ready Skills

- We will work with 5 other YABs to commission online and physical **careers advice resources**.

Priority – Clubs and Activities

- We will run a free **Clubs & Activities Fund** that is accessible to youth groups, or any organisation to facilitate free activities that are directed towards young people, awarding grants of up to £750.

Priority – Outdoor Spaces and Environment

- We will continue to raise awareness of the **Right to Play Campaign**, to ensure that play spaces are safe, accessible and inclusive for all. This will include engaging with Parliament and local councils, research opportunities and funding accessible play equipment.
- We will work with **Community Safety and Eco organisations to promote community safety and climate action**, to help young people feel safe and engage with nature.

Priority – Local Initiatives

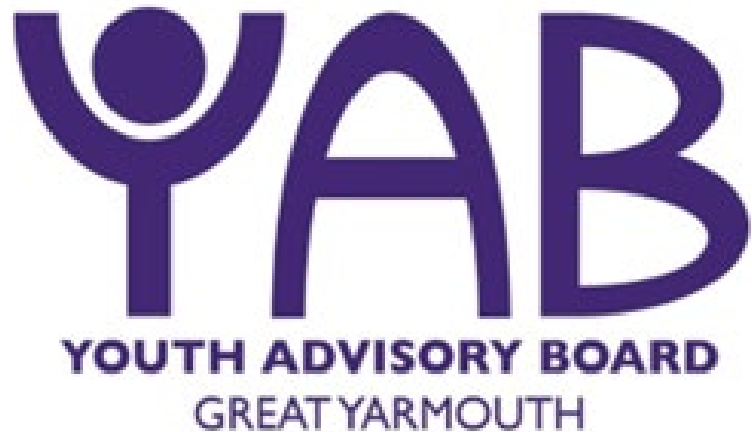
- We will **award funding for any project or opportunities** that come up throughout the course of the year to ensure we are **responding to the needs of young people** that arise.





Great Yarmouth results

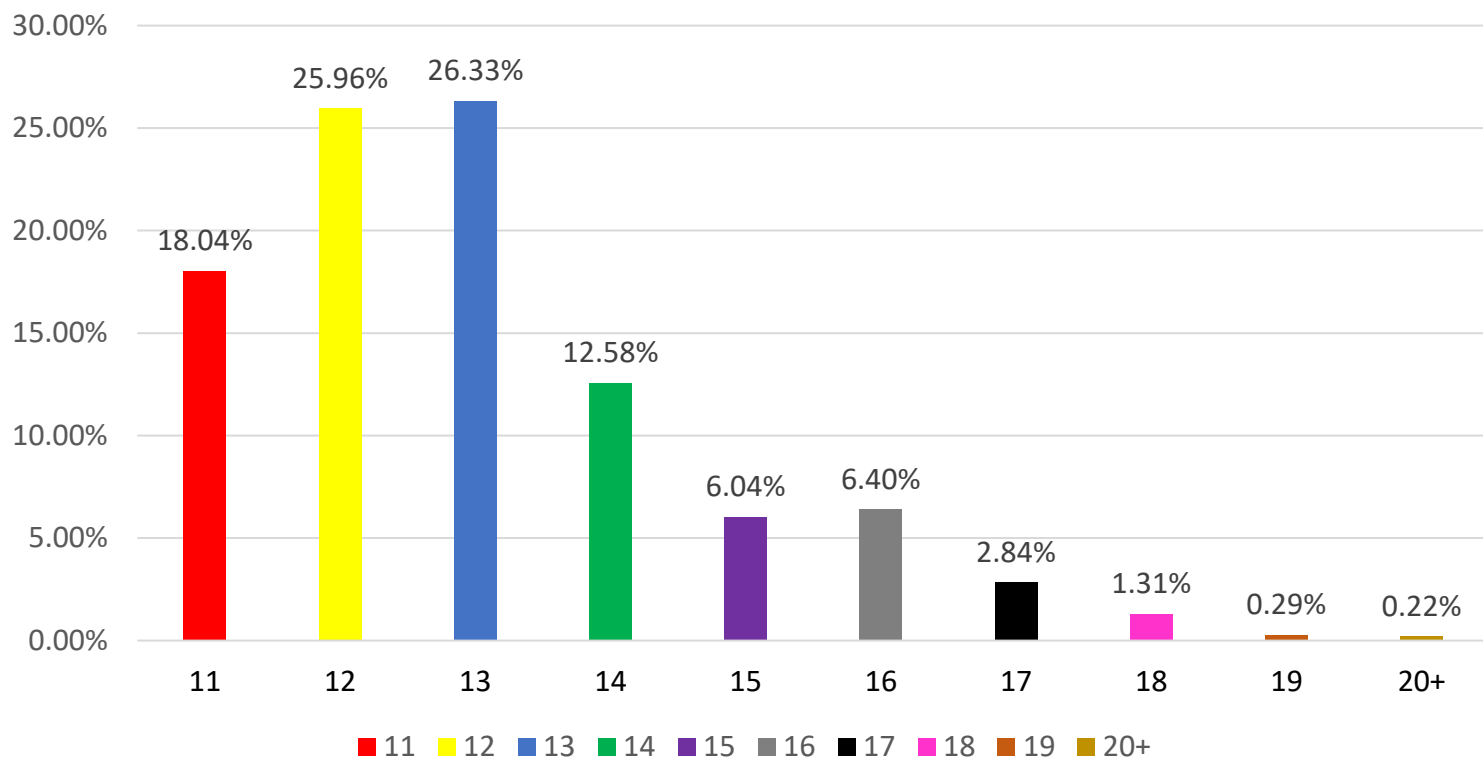
gyyab@map.uk.net



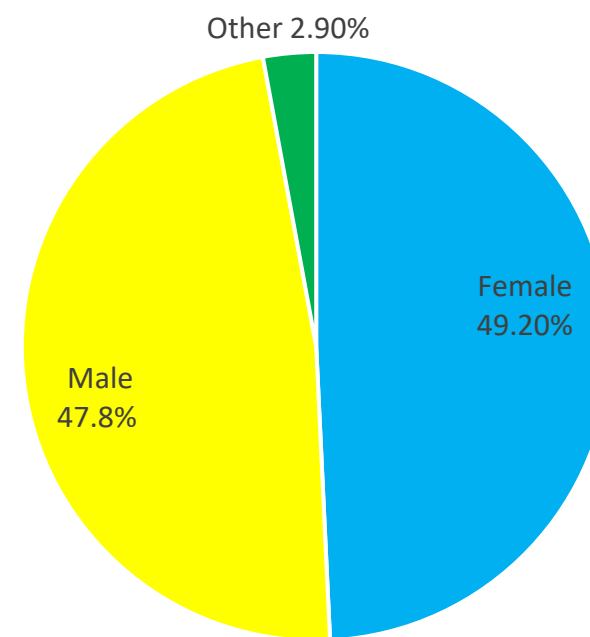
Great Yarmouth Results

1,375 young people took part who live or access education in Great Yarmouth

Ages of young people that took part



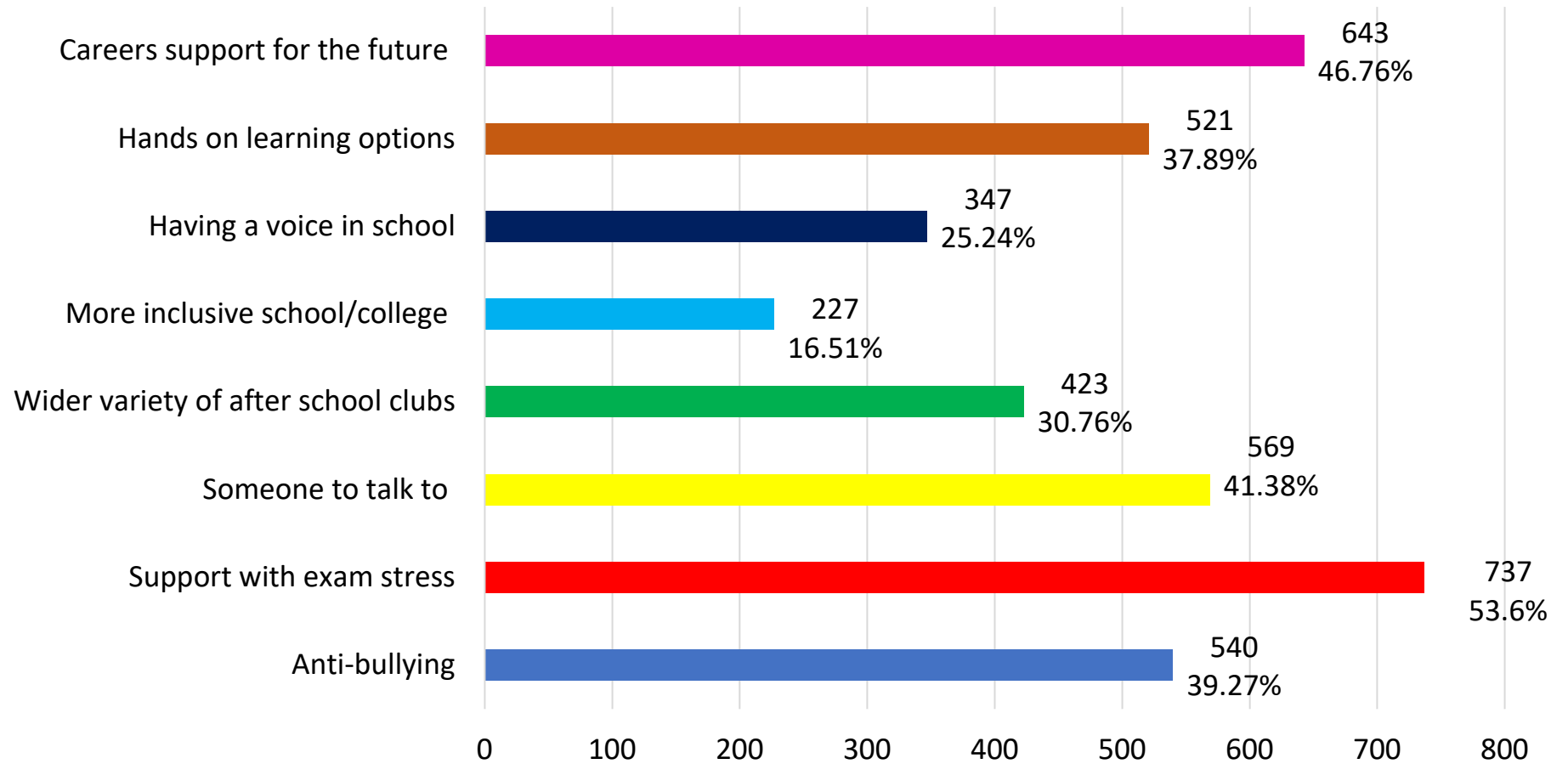
Gender Breakdown



Q1 - What would benefit you in your education in Great Yarmouth? (Pick your top 3 issues)



Number / % of young people

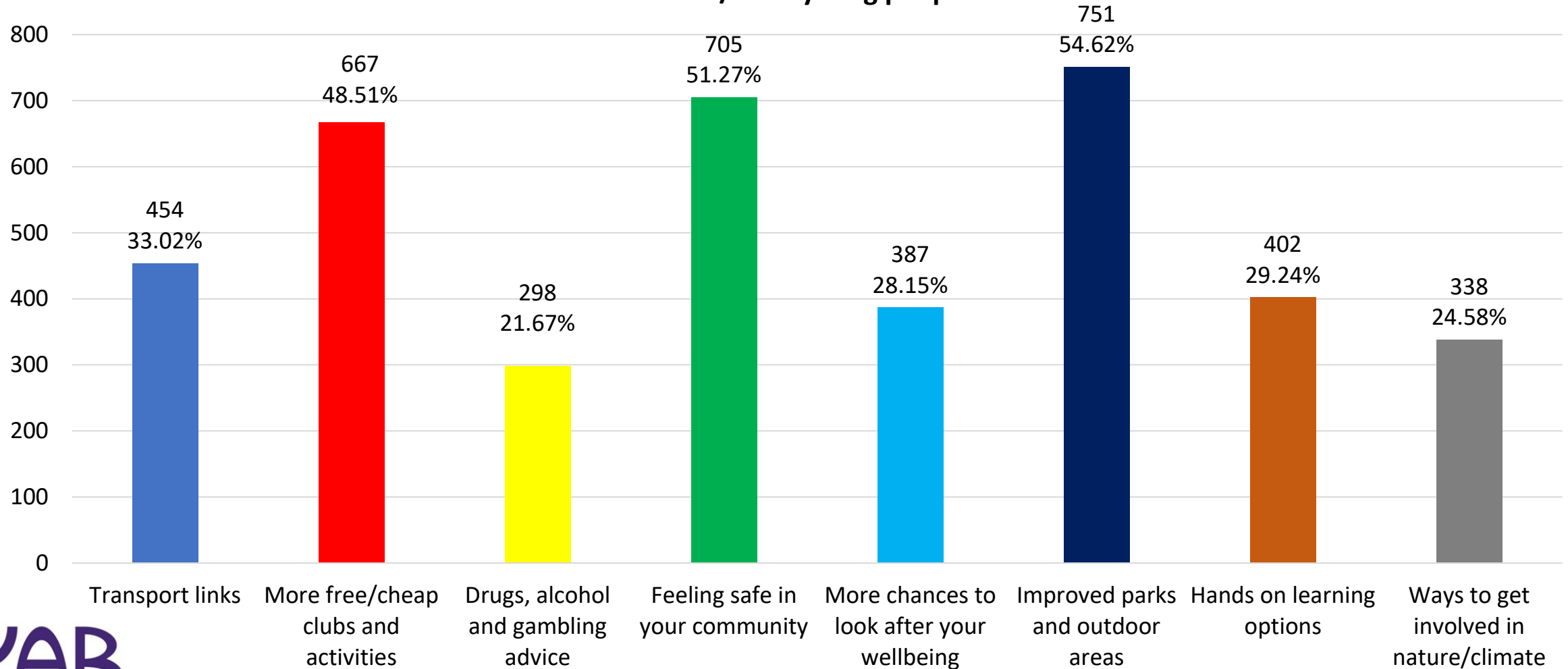


Q2 - What would benefit your community in Great Yarmouth?

(Pick your top 3 issues)



Number / % of young people



Great Yarmouth YAB Priorities for 2026-2027

- Mental Health and Wellbeing
- Future-Ready Skills
- Clubs and Activities
- Outdoor Spaces and Environment
- Local Initiatives



What Great Yarmouth YAB plan to do to address the issues young people have identified in this year's consultation



Change making activity – How Great Yarmouth YAB will use their £30,000 Change Maker funding to raise awareness, undertake campaigning and commission activity in their local area.



Priority – Mental Health and Wellbeing

- We will commission an **Exam Stress project** to support students with IAG around wellbeing in school during exams.
- We will host a **Norfolk Youth Against Bullying conference** along with the other 6 YABs.
- We will organise and participate in a one-day **Level Up Gaming Event**, which aims to raise awareness on mental health and support for young people.

Priority – Future-Ready Skills

- We will work with 5 other YABs to commission online and physical **careers advice resources**.
- We will arrange a **Volunteering Fayre** for young people interested in learning more about becoming a volunteer and discovering local volunteering opportunities, as well as future job roles in Great Yarmouth.

Priority – Clubs and Activities

- We will collaborate with local youth offers to create a desirable free beach **Summer Event** throughout the school holidays.
- We will commission an organisation to provide a range of **outdoor, physical activities** for young people.

Priority – Outdoor Spaces and Environment

- We will continue to raise awareness of the **Right to Play Campaign**, to ensure that play spaces are safe, accessible and inclusive for all. This will include engaging with Parliament and local councils, research opportunities and funding accessible play equipment.
- We will work with local community police engagement officers & GYBC to **promote community safety** to help young people feel safe; we will also work with Community Safety and Eco organisations to **promote community safety and climate action**, to help young people feel safe and engage with nature.

Priority – Local Initiatives

- We will **award funding for any project or opportunities** that come up throughout the course of the year to ensure we are **responding to the needs of young people** that arise.



North Norfolk results

nnyab@map.uk.net

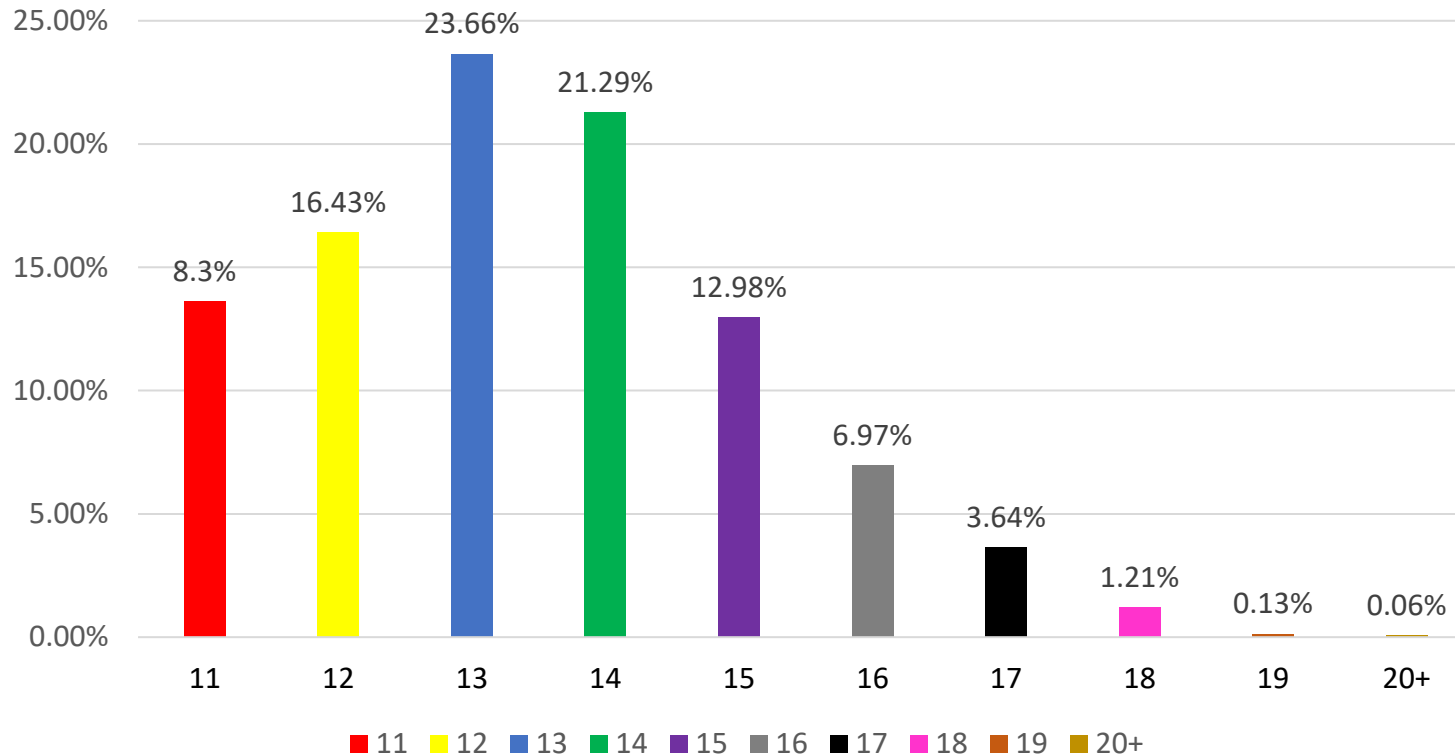


North Norfolk Results

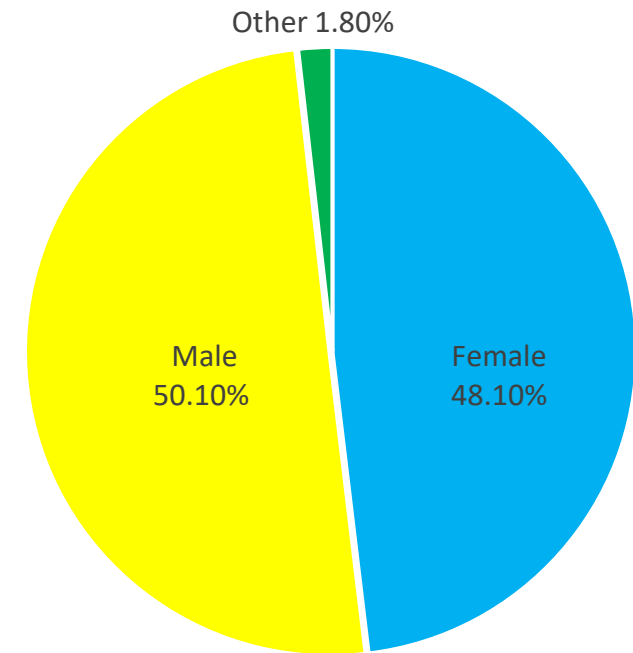


1,564 young people took part who live or access education in North Norfolk

Ages of young people that took part



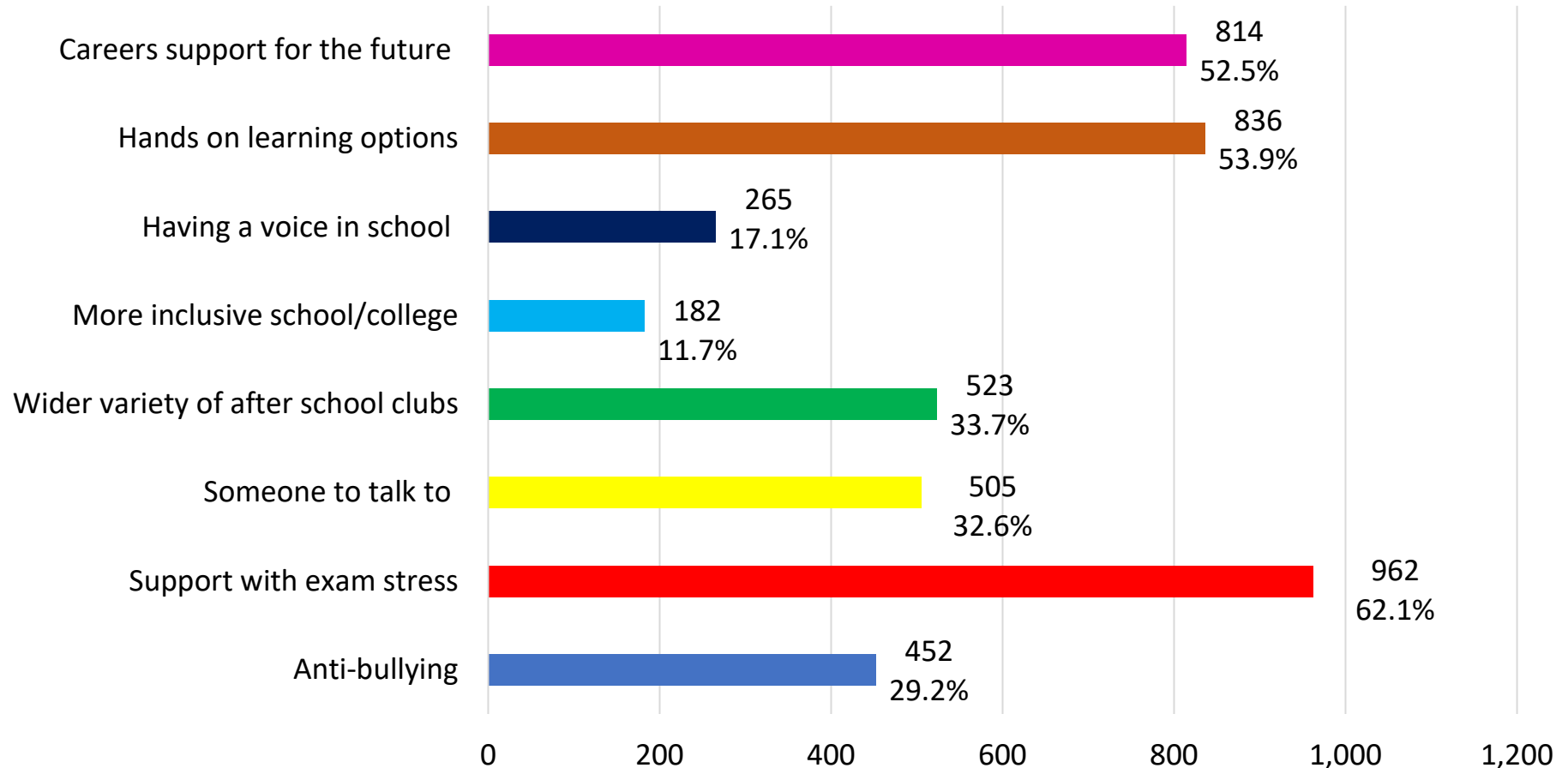
Gender Breakdown



Q1 - What would benefit you in your education in North Norfolk? (Pick your top 3 issues)



Number / % of young people

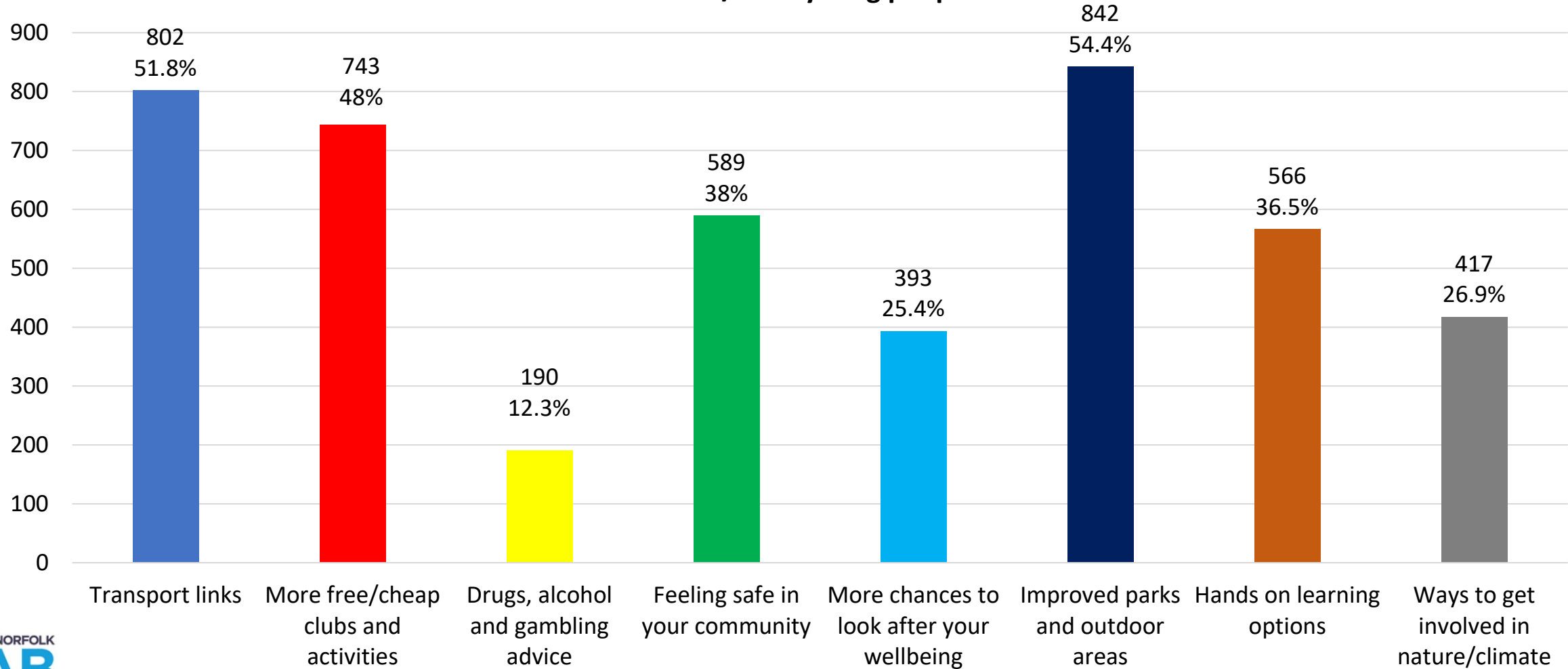


Q2 - What would benefit your community in North Norfolk?

(Pick your top 3 issues)



Number / % of young people



North Norfolk YAB Priorities for 2026-2027



- Mental Health and Wellbeing
- Future-Ready Skills
- Clubs and Activities
- Outdoor Spaces and Environment
- Local Initiatives



What North Norfolk YAB plan to do to address the issues young people have identified in this year's consultation



Change making activity – How North Norfolk YAB will use their £30,000 Change Maker funding to raise awareness, undertake campaigning and commission activity in their local area.

Priority – Mental Health and Wellbeing

- We will collaborate to fund a project to support young people with **tackling and managing exam stress**.
- We will host a **Norfolk Youth Against Bullying conference** along with the other 6 YABs.

Priority – Future-Ready Skills

- We will work with 5 other YABs to commission online and physical **careers advice resources**.
- We will arrange a careers/volunteer fair for young people in North Norfolk .

Priority – Clubs and Activities

- We will run a free **Clubs & Activities Fund** that is accessible to youth groups, or any organisation to facilitate free activities that are directed towards young people, awarding grants of up to £750.
- We will re-commission a Green Futures project, providing activities for young people in North Norfolk linked to environmental challenges.

Priority – Outdoor Spaces and Environment

- We will continue to raise awareness of the **Right to Play Campaign**, to ensure that play spaces are safe, accessible and inclusive for all. This will include engaging with Parliament and local councils, research opportunities and funding accessible play equipment.
- We will work with **Community Safety and Eco organisations** to **promote community safety and climate action**, to help young people feel safe and engage with nature.

Priority – Local Initiatives

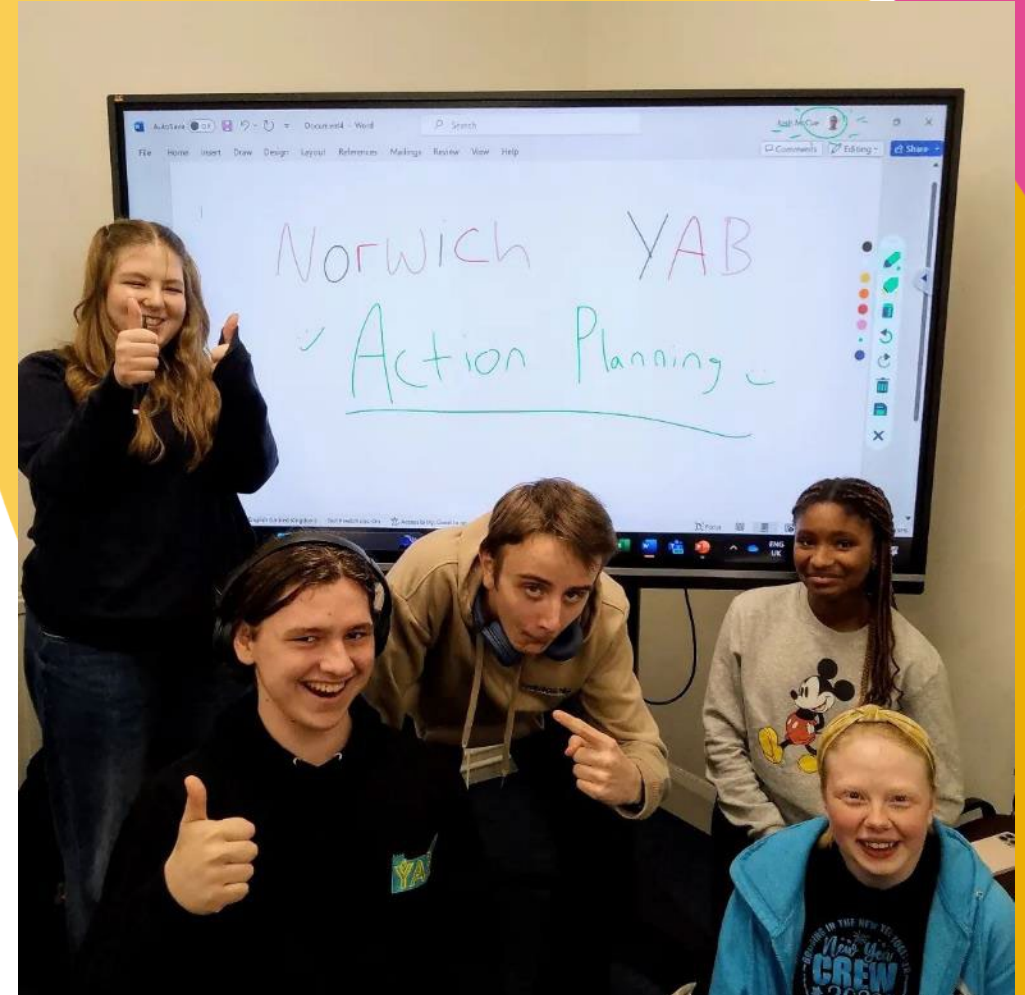
- We will **award funding for any project or opportunities** that come up throughout the course of the year to ensure we are **responding to the needs of young people** that arise.





Norwich results

norwichyab@map.uk.net

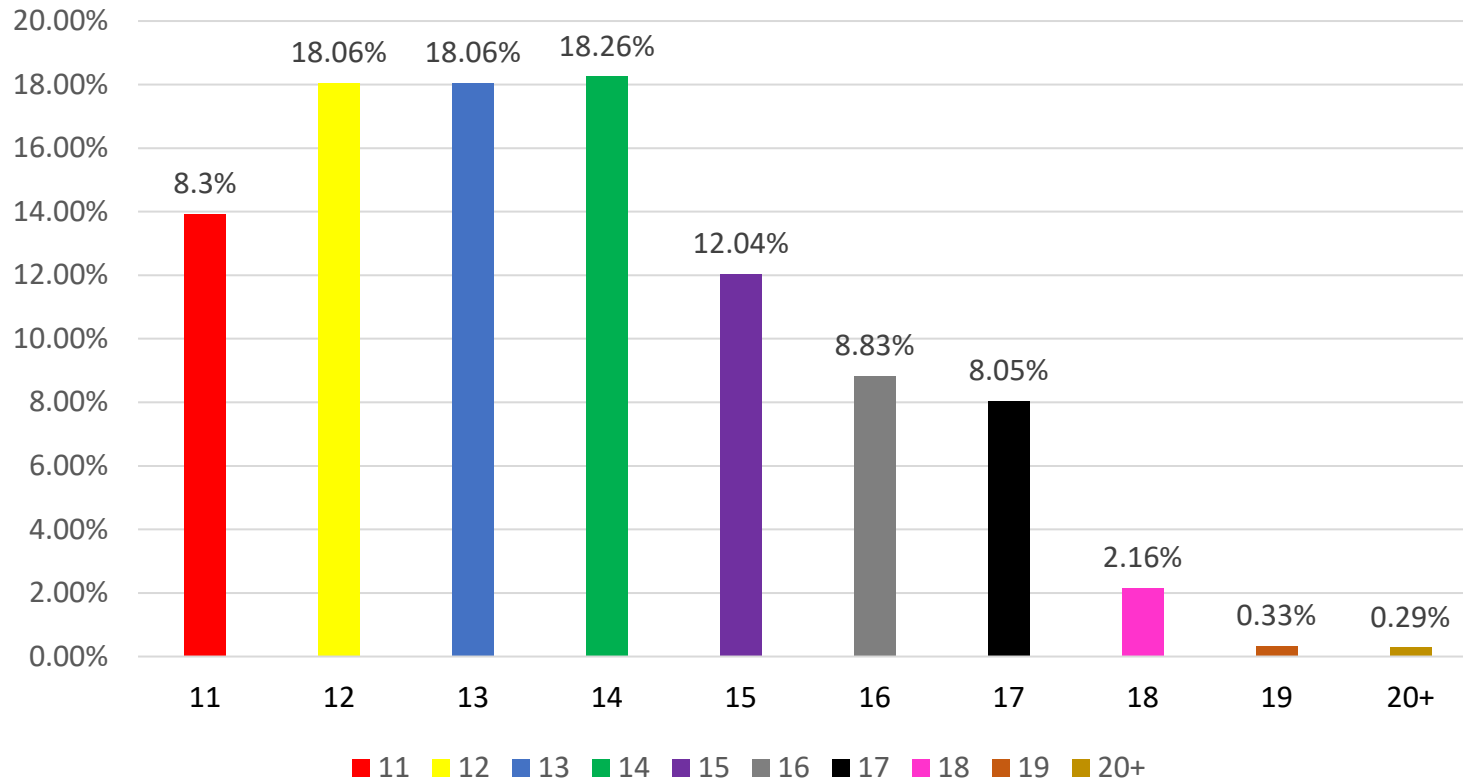


Norwich Results

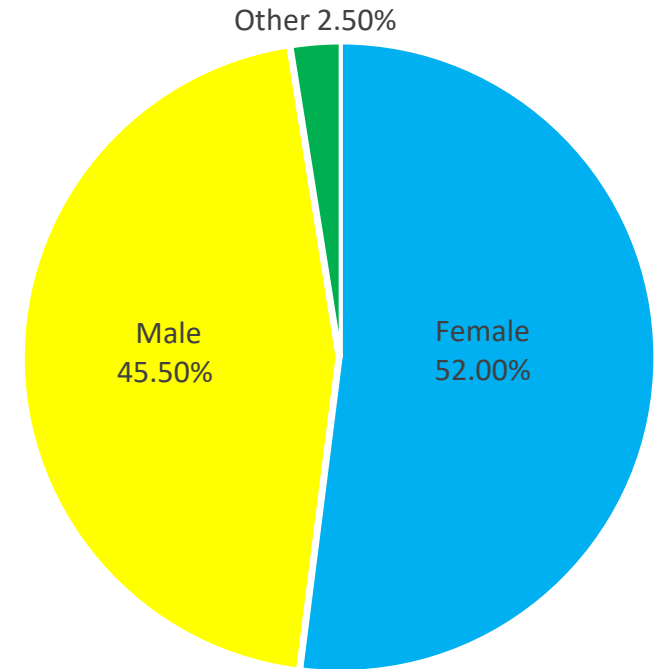


4,486 young people took part who live or access education in Norwich

Ages of young people that took part



Gender Breakdown

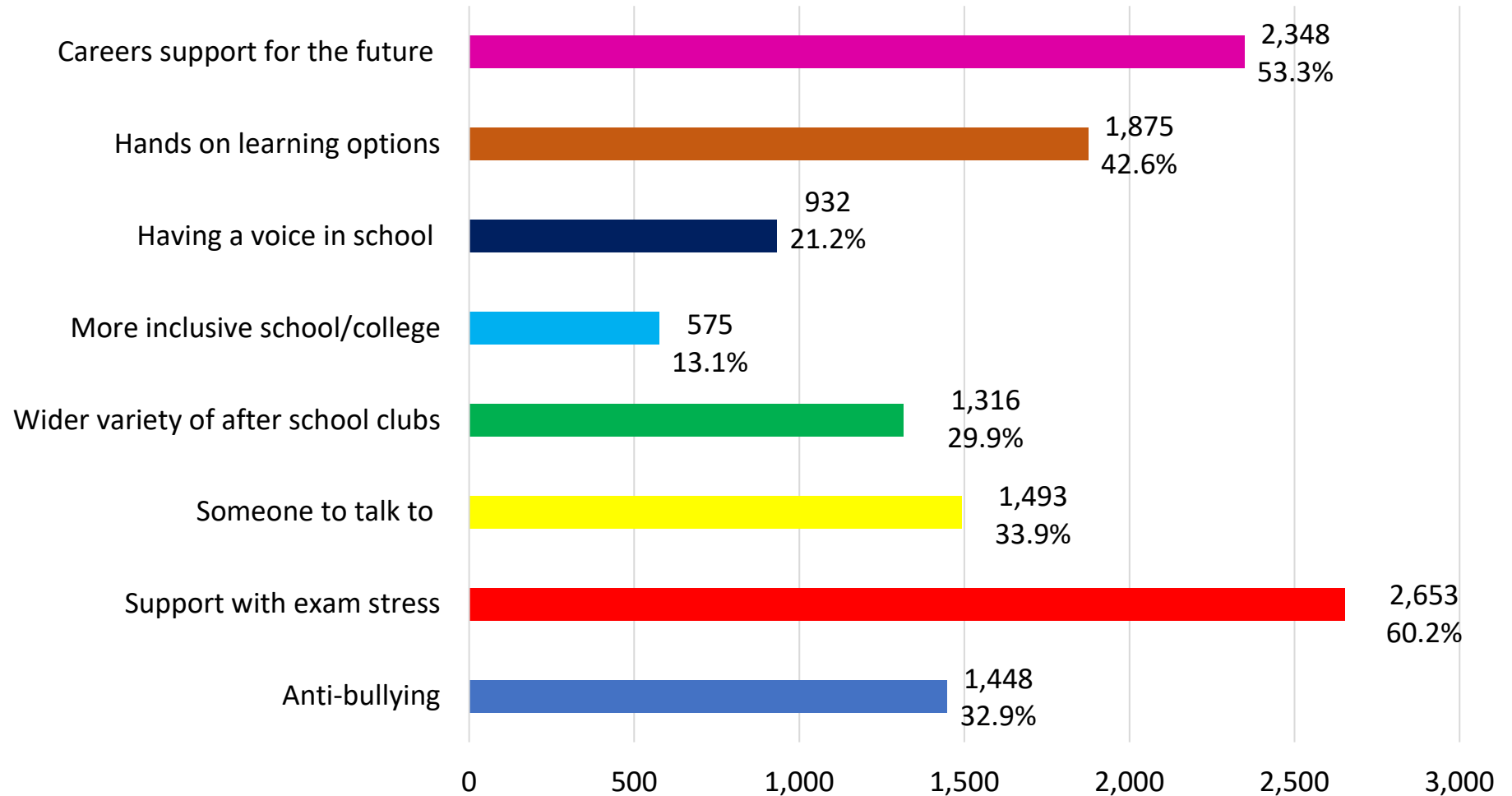


Q1 - What would benefit you in your education in Norwich?

(Pick your top 3 issues)



Number / % of young people

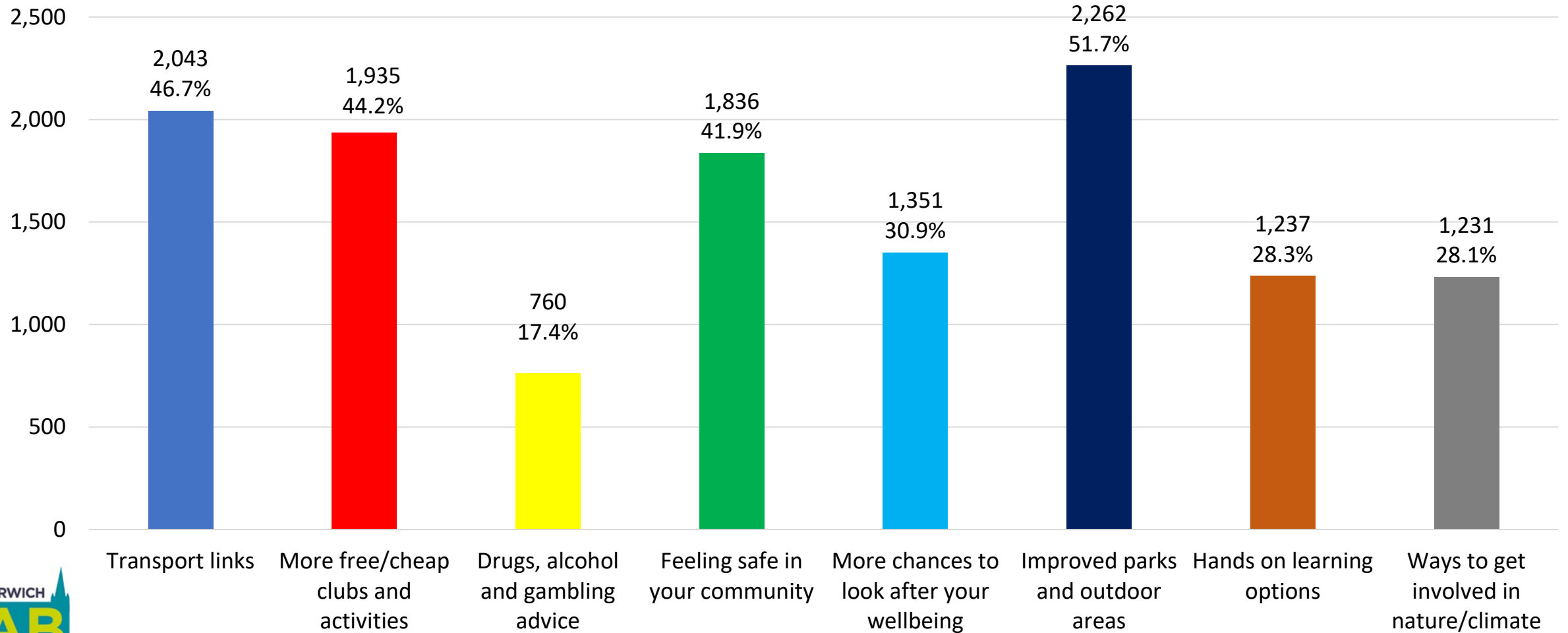


Q2 - What would benefit your community in Norwich?

(Pick your top 3 issues)



Number / % of young people



Norwich YAB Priorities for 2024-2025

- Mental Health and Wellbeing
- Future-Ready Skills
- Clubs and Activities
- Outdoor Spaces and Environment
- Local Initiatives



What Norwich YAB plan to do to address the issues young people have identified in this year's consultation



Change making activity – How Breckland YAB will use their £30,000 Change Maker fundin to raise awareness, undertake campaigning and commission activity in their local area.

Priority – Mental Health and Wellbeing

- We will collaborate to fund a project to support young people with **tackling and managing exam stress**.
- We will host a **Norfolk Youth Against Bullying conference** along with the other 6 YABs.
- We will host an event called **'Positive Minds'** with Broadland YAB, encompassing local professionals, organisations and charities that support mental health to promote their services, so that young people can be made aware of support available to them.

Priority – Future-Ready Skills

- We will work with 5 other YABs to commission online and physical **careers advice resources**.

Priority – Clubs and Activities

- We will run a free **Clubs & Activities Fund** that is accessible to youth groups, or any organisation to facilitate free activities that are directed towards young people, awarding grants of up to £750.

Priority – Outdoor Spaces and Environment

- We will continue to raise awareness of the **Right to Play Campaign**, to ensure that play spaces are safe, accessible and inclusive for all. This will include engaging with Parliament and local councils, research opportunities and funding accessible play equipment.
- We will work with **Community Safety and Eco organisations to promote community safety and climate action**, to help young people feel safe and engage with nature.

Priority – Local Initiatives

- We will **award funding for any project or opportunities** that come up throughout the course of the year to ensure we are **responding to the needs of young people** that arise.





South Norfolk results

info@snyab.org

SOUTH NORFOLK
SNYAB
YOUTH ADVISORY BOARD

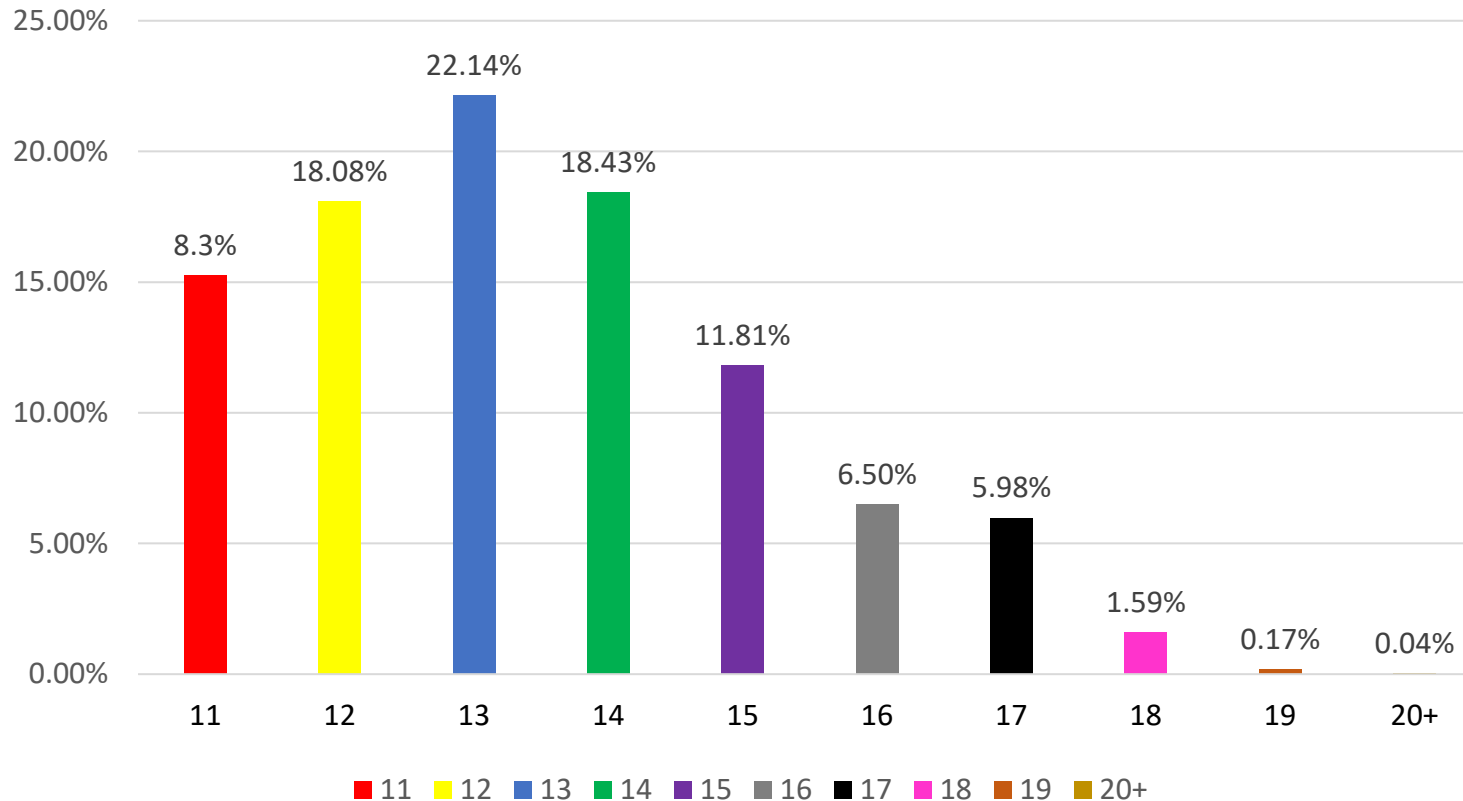


South Norfolk Results

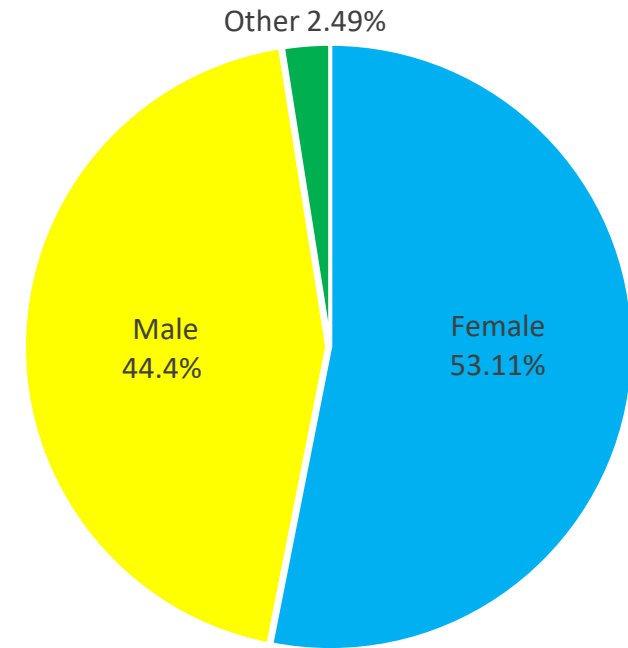


4,769 young people took part who live or access education in South Norfolk

Ages of young people that took part



Gender Breakdown

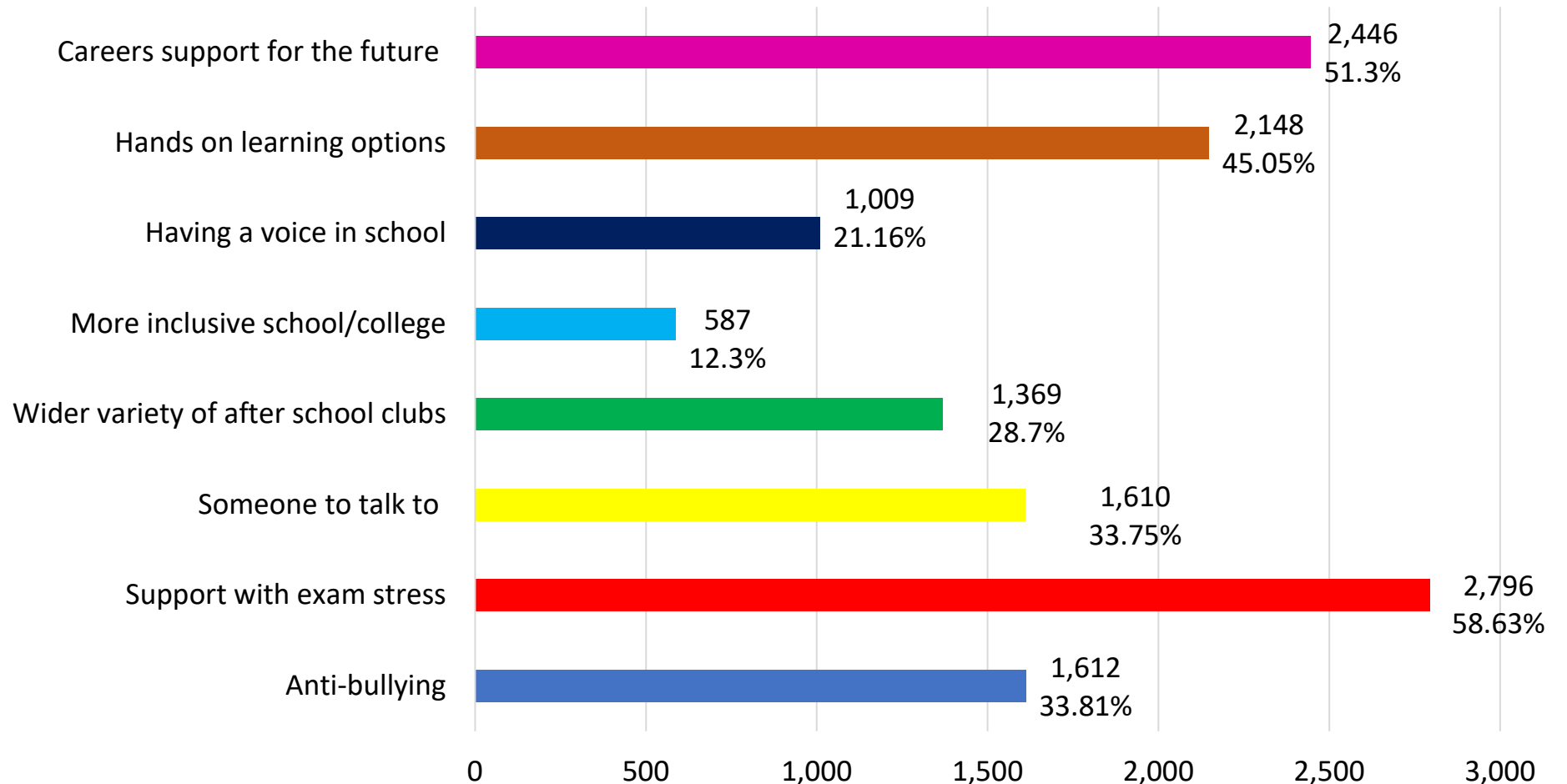


Q1 - What would benefit you in your education in South Norfolk?

(Pick your top 3 issues)



Number / % of young people

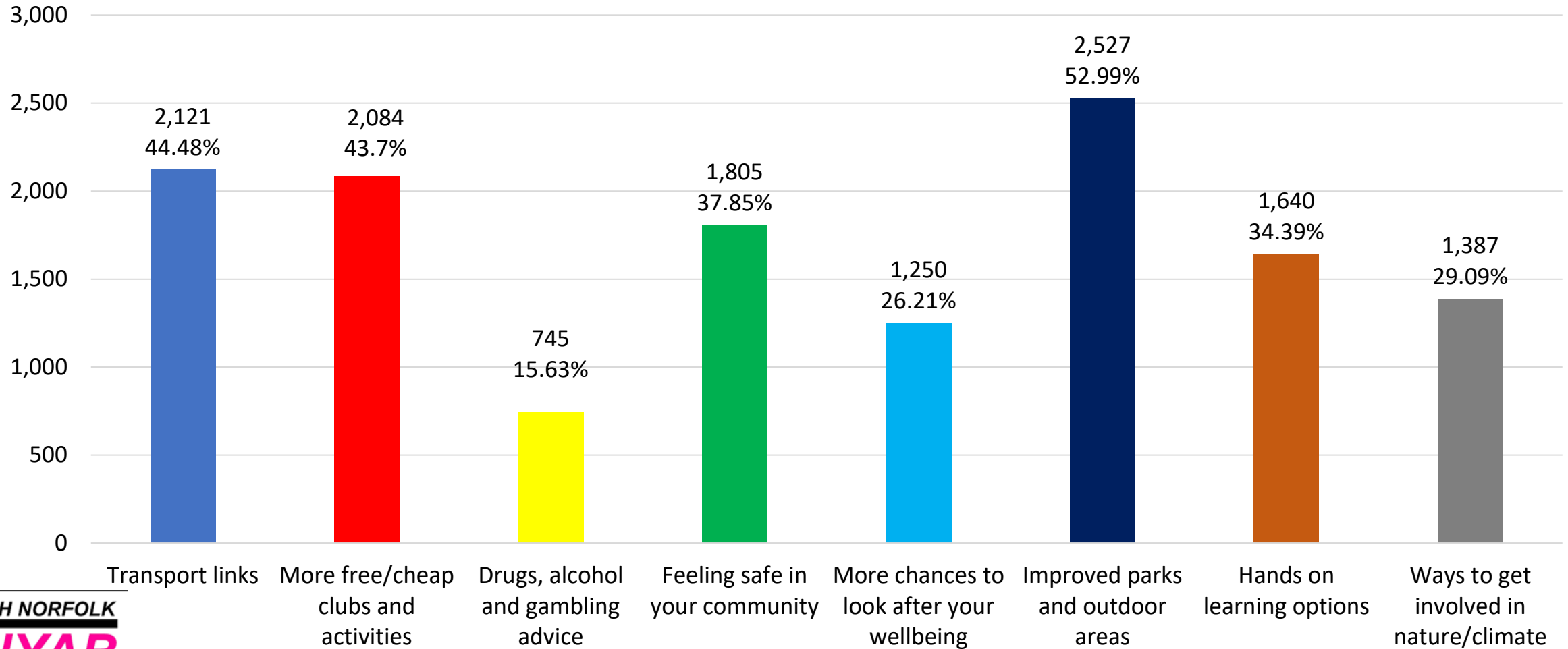


Q2 - What would benefit your community in South Norfolk?

(Pick your top 3 issues)



Number / % of young people



South Norfolk YAB Priorities for 2026-2027

- Mental Health and Wellbeing
- Futures and Life Learning
- Inclusive and Safer Communities



What South Norfolk YAB plan to do to address the issues young people have identified in this year's consultation

Change making activity – How South Norfolk YAB will use their £30,000 Change Maker funding to raise awareness, undertake campaigning and commission activity in their local area.



Priority – Mental Health and Wellbeing

- We will provide **resources and information** on where to get support.
- We will support schools, by **developing a Good Practice Guide**, which will focus on issues identified in the consultation (e.g. bullying, mental health, exam stress etc.). We will also **ensure that schools access support programmes**, e.g. Pol-Ed.
- We will **attend school events promoting positive mental health**, e.g. Mindful Monday initiatives. We will also have **pop-up stands** at times to suit specific year groups.
- We will support communities, by **delivering a 'Positive Day'**, where young people can access information, resources etc.
- We will also **support other YAB events** such as 'Positive Minds' and **Norfolk Youth Against Bullying conference**.
- We will offer a **programme of sessions around specific topics e.g. exam stress**.

Priority - Futures and Life Learning

- We will offer **accredited First Aid and Food Hygiene courses** to young people.
- We will offer a **Life Skill Programme** around specific topics e.g. bills, taxes, interview preparation etc. This will also be delivered in schools, and will utilise existing resources, e.g. Food Technology classrooms.
- We will engage young people in **'Apprentice'/'Dragon's Den' style opportunities**.

Priority – Inclusive and Safer Communities

- We will partner with police and other organisations to **share and develop resources**; we will also **work with councils in regards to LGR**.
- We will **support the Right to Play campaign**.
- We will offer **activities/taster sessions on green spaces**.
- We will **carry out litter picks**; and **identify specific locations where lighting is an issue**, and contact councils to make change.
- We will provide a **'Things to Do' document**, detailing provision for YP.



West Norfolk results

westyab@map.uk.net

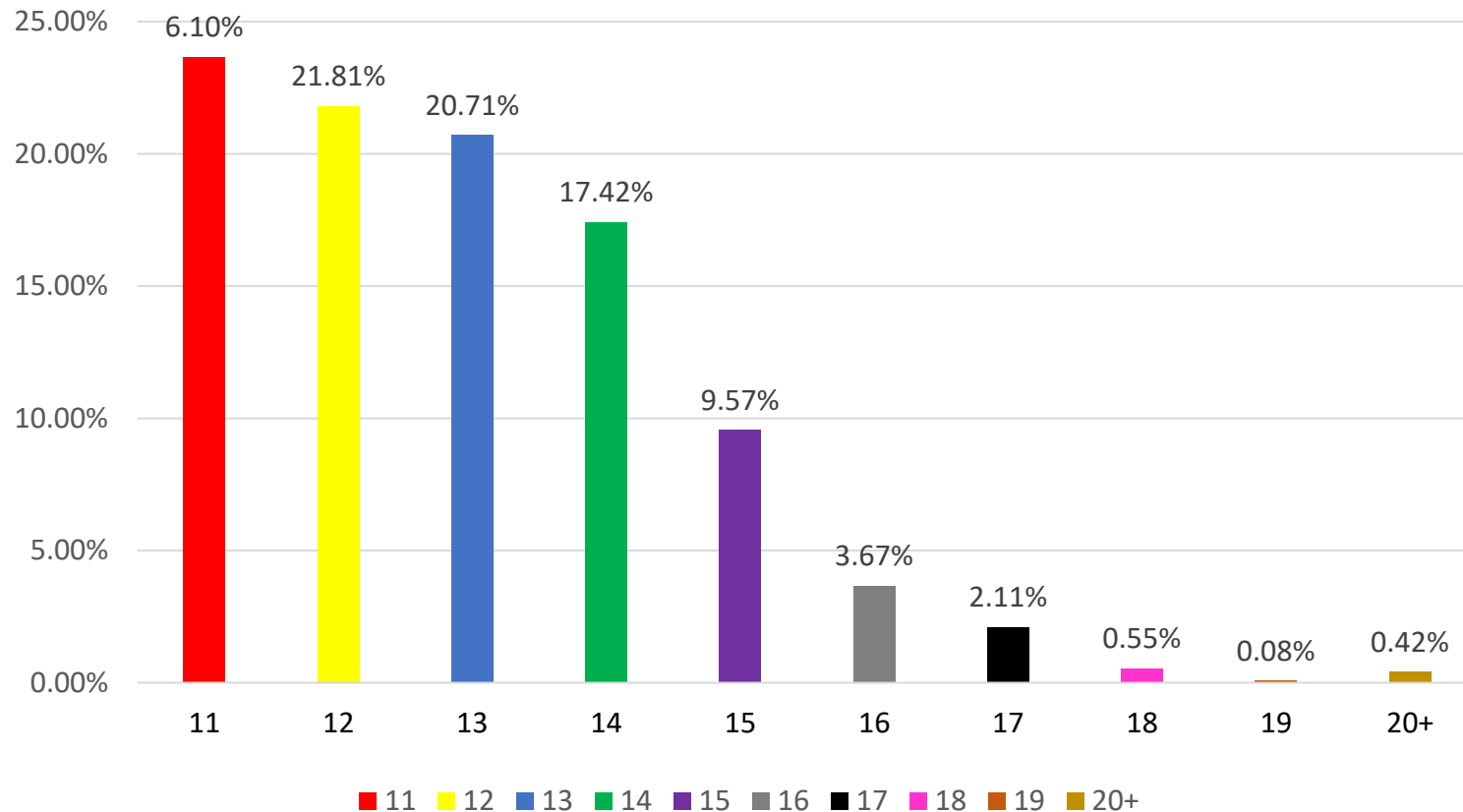


West Norfolk Results

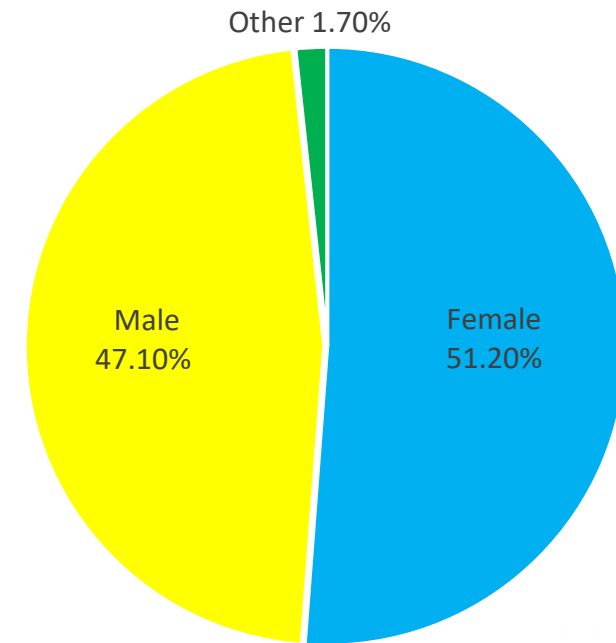
2,371 young people took part who live or access education in West Norfolk



Ages of young people that took part



Gender Breakdown



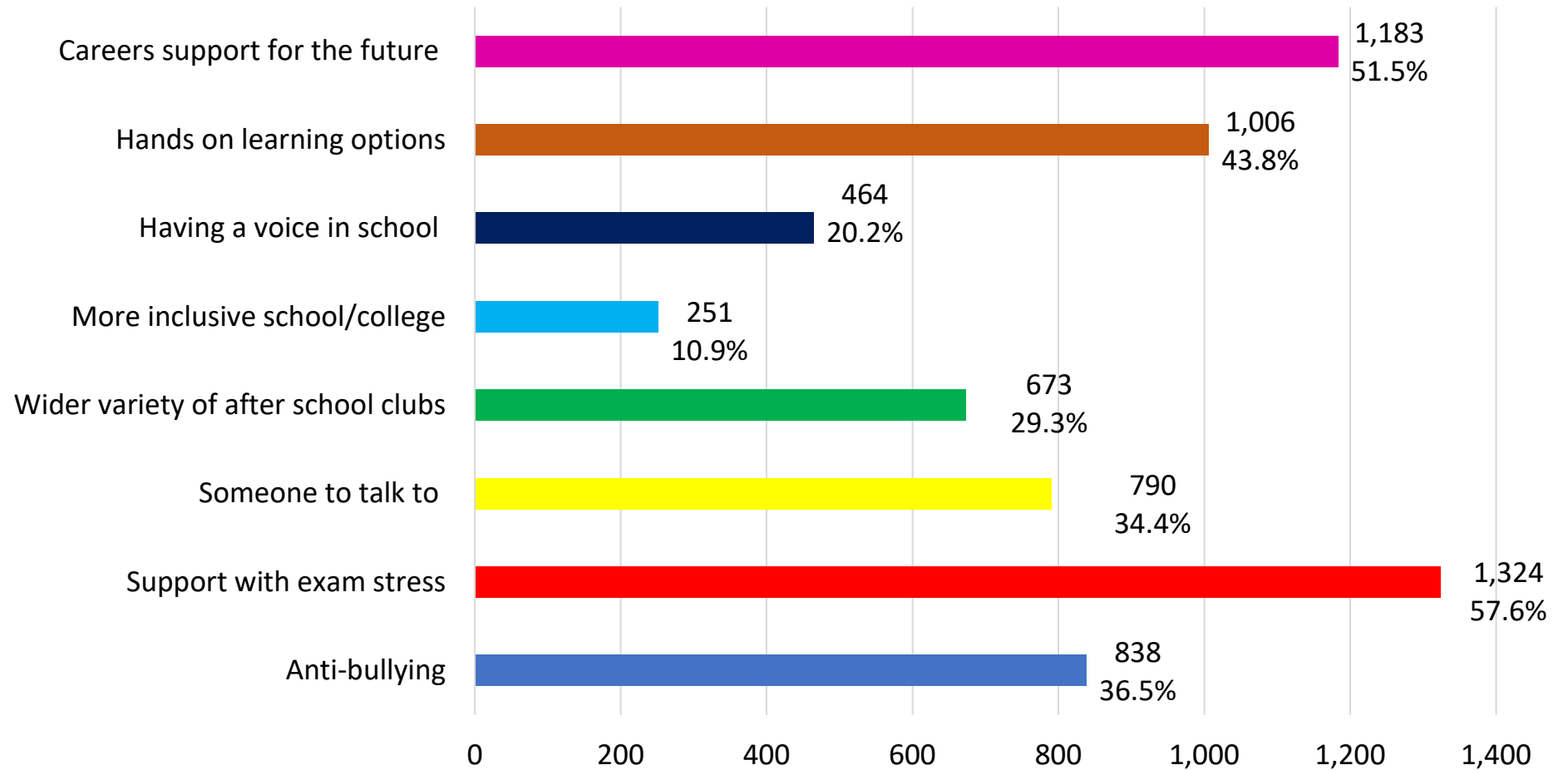
YOUTH ADVISORY BOARD

Q1 - What would benefit you in your education in West Norfolk?

(Pick your top 3 issues)



Number / % of young people

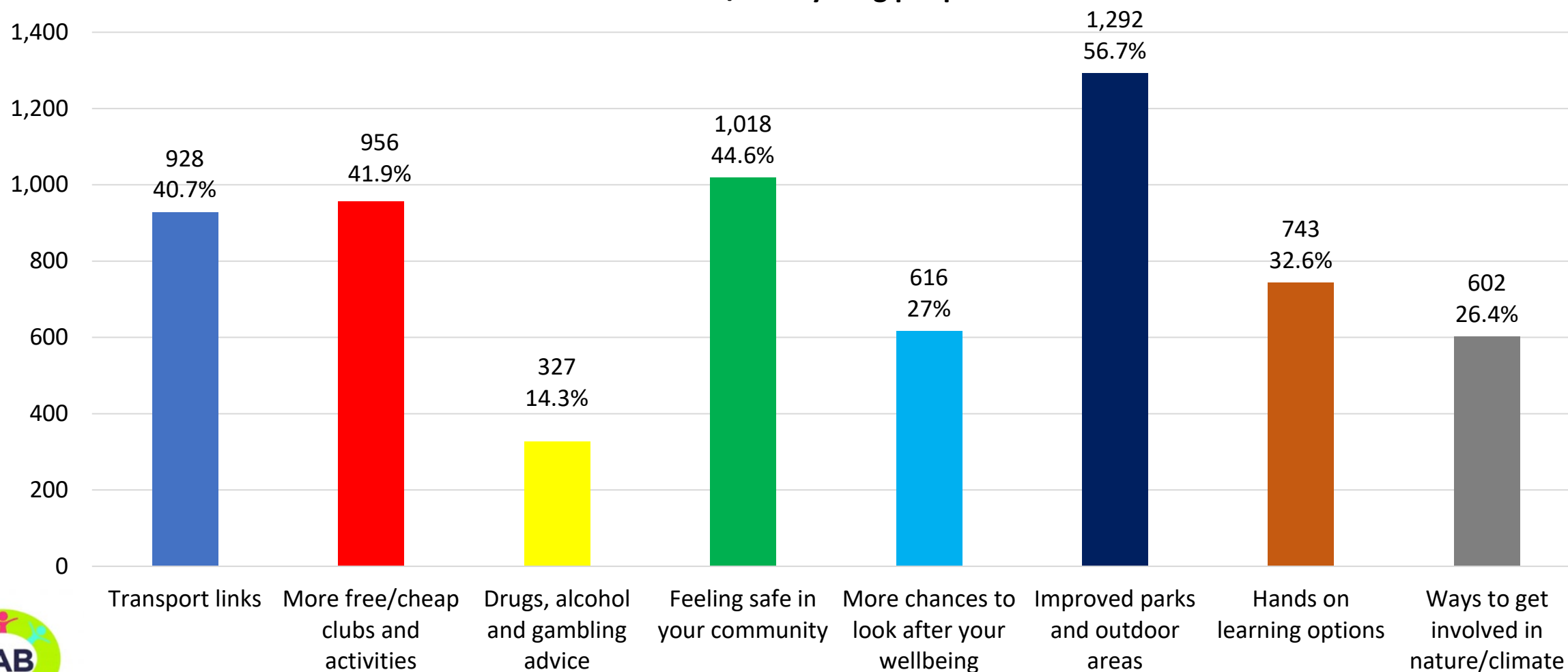


Q2 - What would benefit your community in West Norfolk?

(Pick your top 3 issues)



Number / % of young people



West Norfolk YAB Priorities for 2026-2027



- Mental Health and Wellbeing
- Future-Ready Skills
- Clubs and Activities
- Outdoor Spaces and Environment
- Local Initiatives



What West Norfolk YAB plan to do to address the issues young people have identified in this year's consultation



Change making activity – How West Norfolk YAB will use their £30,000 Change Maker funding to raise awareness, undertake campaigning and commission activity in their local area.

Priority – Mental Health and Wellbeing

- We will fund a **project** to support young people with **tackling and managing exam stress**.
- We will host a **Norfolk Youth Against Bullying conference** along with the other 6 YABs.

Priority – Future-Ready Skills

- We will work with 5 other YABs to commission online and physical **careers advice resources**.

Priority – Clubs and Activities

- We will run a free **Clubs & Activities Fund** that is accessible to youth groups, or any organisation to facilitate free activities that are directed towards young people.



Priority – Outdoor Spaces and Environment

- We will continue to raise awareness of the **Right to Play Campaign**, to ensure that play spaces are safe, accessible and inclusive for all. This will include engaging with Parliament and local councils, research opportunities and funding accessible play equipment.
- We will work with **Community Safety and Eco organisations** to **promote community safety and climate action**, to help young people feel safe and engage with nature.

Priority – Local Initiatives

- We will **award funding for any project or opportunities** that come up throughout the course of the year to ensure we are **responding to the needs of young people** that arise.

Results Summary



Q1 - What would benefit you in your education?

- Overall, the top three priorities across Norfolk were, in order:
 - Support with exam stress
 - Careers support for the future
 - Hands on learning options
- Overall, the two least chosen options across Norfolk were, in order:
 - More inclusive school/college
 - Having a voice in school

Q2 - What would benefit your community?

- Overall, the top three priorities across Norfolk were, in order:
 - Improved parks and outdoor areas
 - Transport links
 - Feeling safe in your community
- Overall, the two least chosen options across Norfolk were, in order:
 - Drugs, alcohol and gambling advice
 - Ways to get involved in nature/climate



YAB Consultation 2025-26 – next steps

- YABs have published their annual plans on how they aim to respond to the needs identified by young people in the consultation.
- YABs will respond and tackle the issues identified by running campaigns, commissioning projects and working with partner organisations.
- To support YABs and get involved, please contact them directly via the emails below:
- brecklandyab@map.uk.net
- broadlandyab@map.uk.net
- gyyab@map.uk.net
- nnyab@map.uk.net
- norwichyab@map.uk.net
- info@snyab.org
- westyab@map.uk.net

