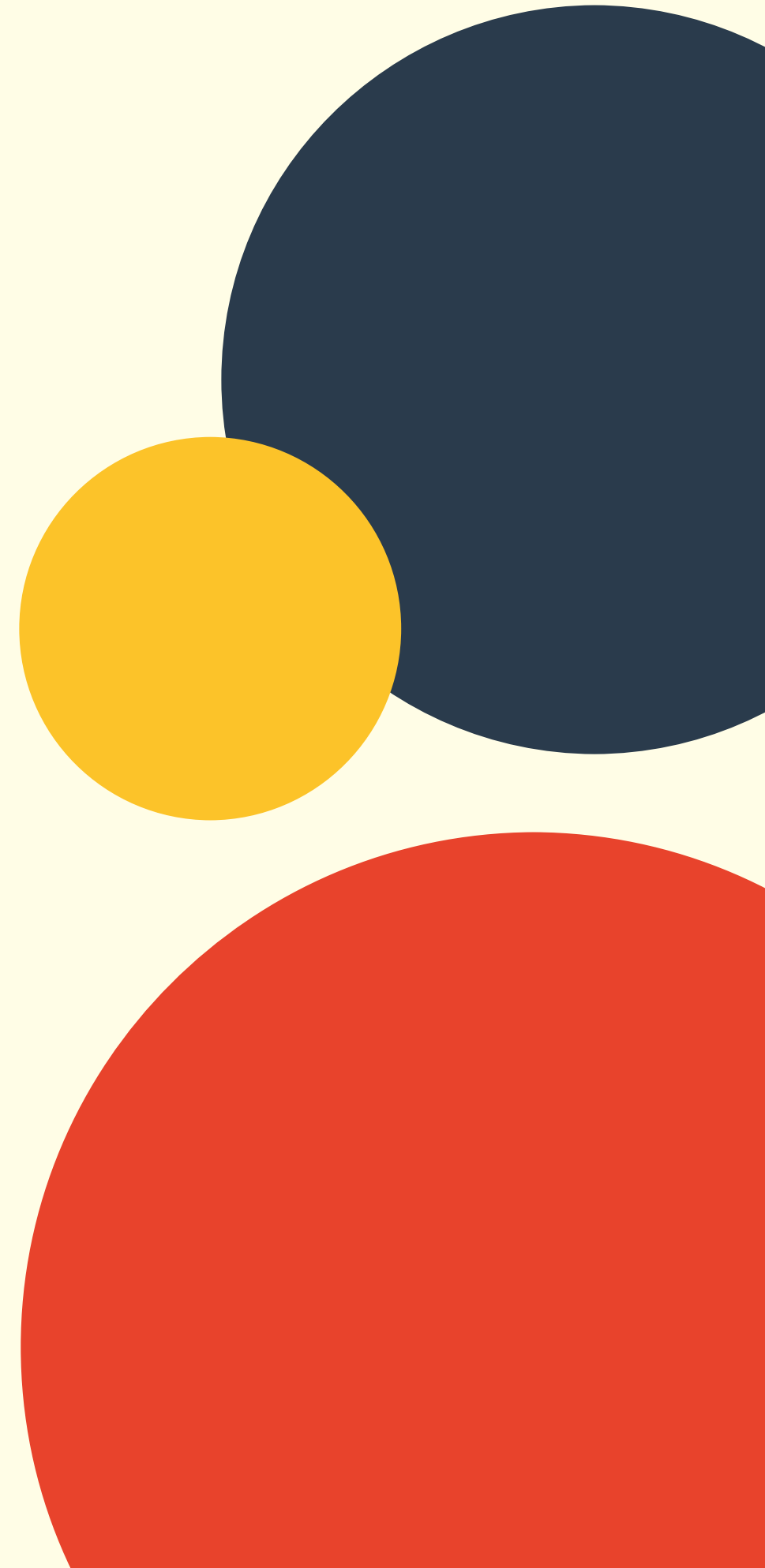


Youth-Led Social Action





Holly Dowsing – #WeWill Program Coordinator

Holly is the Program Co-Ordinator for #WeWill Ormiston Families. Having previously worked as a primary school teacher across Norfolk and Essex, Holly has now been with Ormiston Families for two years, delivering Mental Health Champion training to adults, as well as building the #WeWill service and managing its day-to-day running.



Naomi Kent – Senior Youth Support Worker

Naomi is a Senior Youth Support Worker for #WeWill Ormiston Families. She previously worked with young people as a teaching assistant in primary schools in Derbyshire, then as a mental health caseworker at the charity MIND, before joining Ormiston Families to initially support vulnerable young women. She now leads a team of Youth Support Workers delivering the #WeWill service in schools across Great Yarmouth.



Welcome

- Please keep cameras on where you can
- Please stay on mute while the presenters are delivering
- Please use the 'raise hand' or chat function to ask questions
- You can access live captions by clicking the three dots at the top of your screen and selecting that option



Who are you?





What is social action?



How would you define social action?

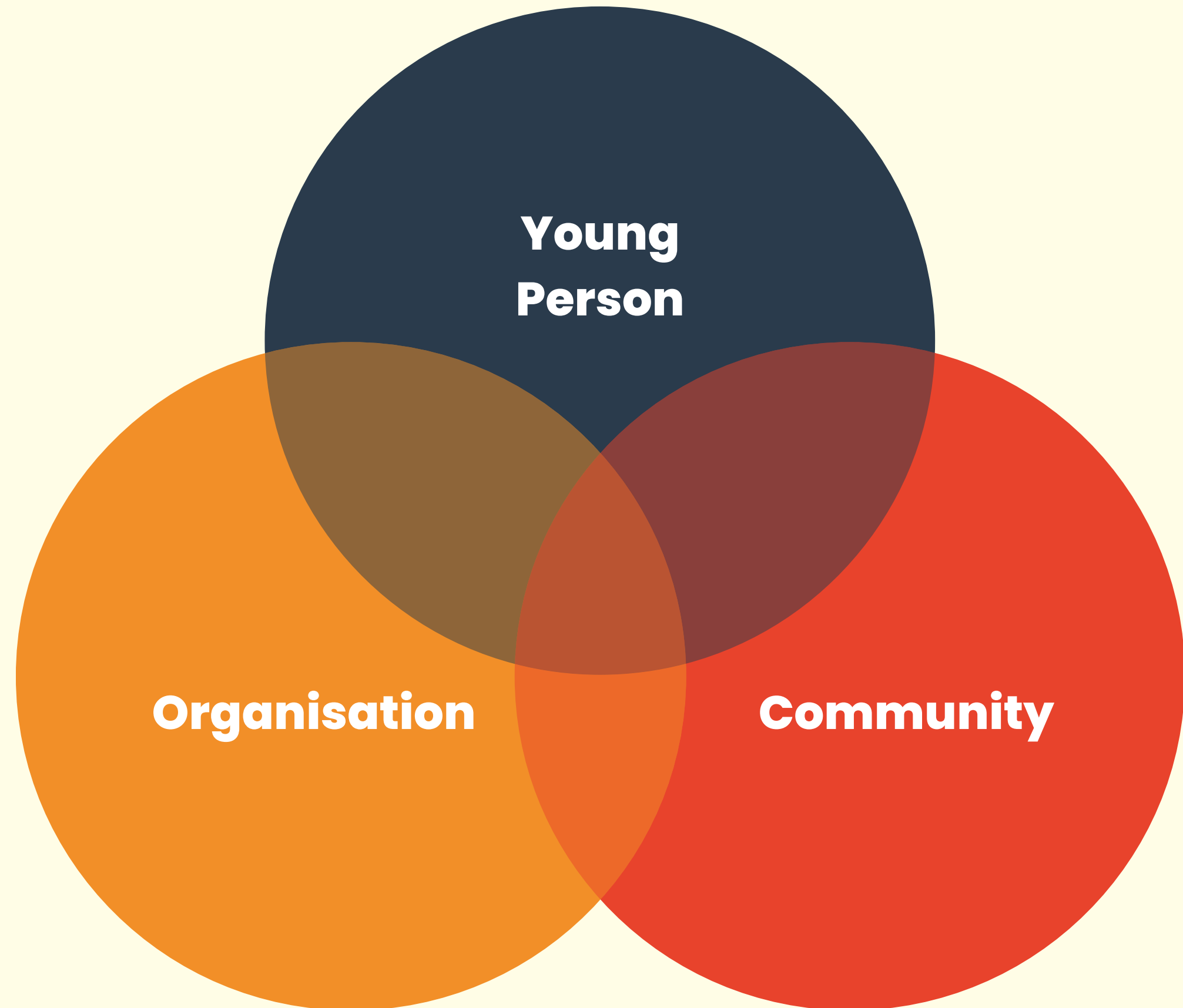
Social Action is about people coming together to help improve their lives and solve problems that are important in their communities.

It can involve volunteering, fundraising, community action or supporting other people.

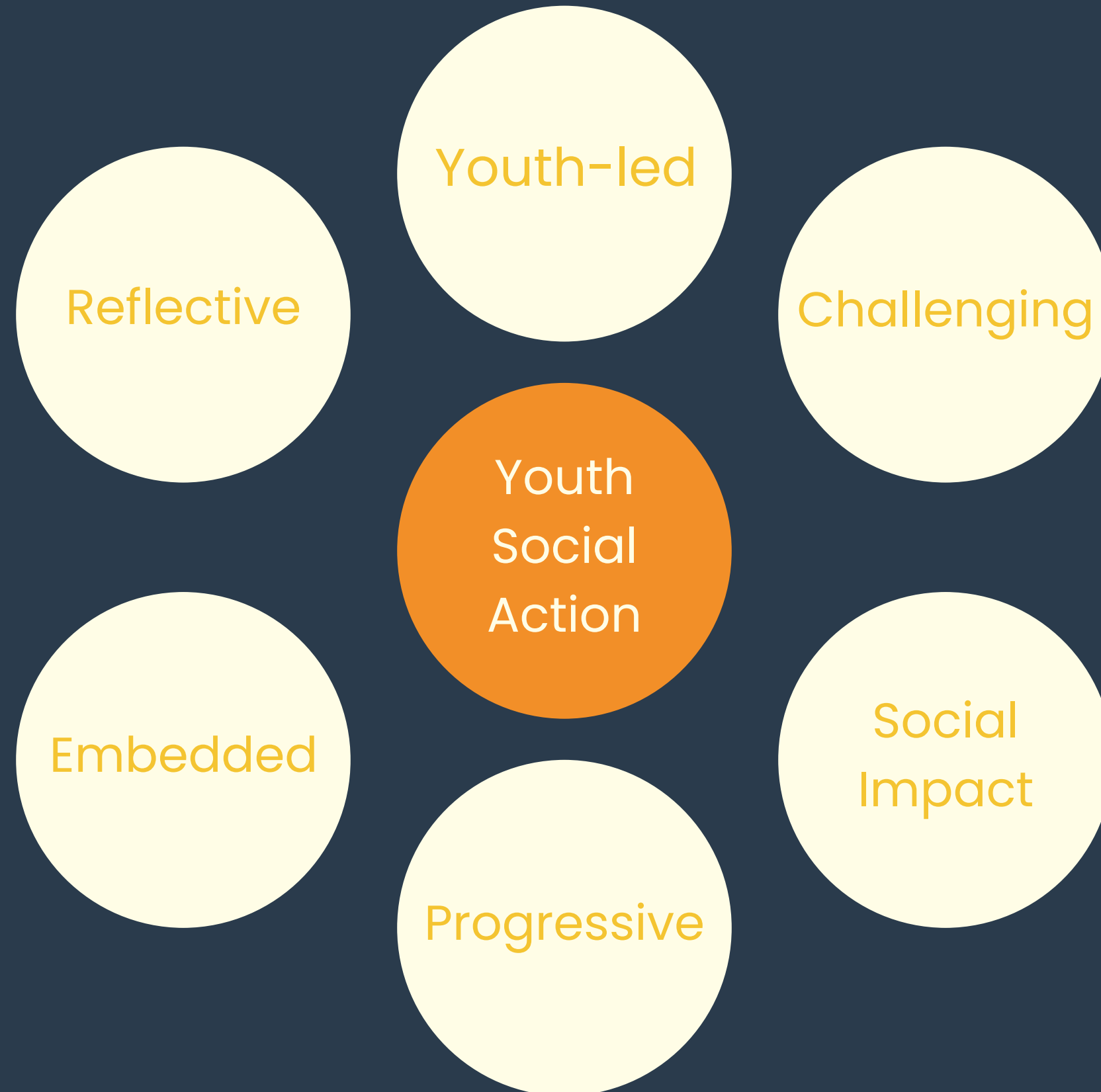


Why Youth-Led Social Action?

Triple Benefit



What makes effective social action?



Getting Involved



According to the #iWill movement, only **4 in 10** young people are currently involved in meaningful social action.



- Young people from lower-income backgrounds are less likely to take part in social action than their wealthier peers.
- The 'lack of an ask' is a barrier affecting children and young people who may not feel confident in putting themselves forwards for opportunities.

Habits of Service



According to research from the Jubilee Centre for Character and Virtues, starting the journey of social action at a young age is critical.

Those who get involved in social action under the age of 10 are:

- More than twice as likely to form a habit of service than if they start aged 16–18 years
- More likely to be involved in a wider range of activities and participate more frequently
- More likely to identify themselves with qualities such as open-mindedness, compassion and hope



#WeWill Service



- Primary, Secondary, College and Specialist Provision across the Great Yarmouth area
- Children and young people trained to become Wellbeing Ambassadors
- Design and deliver weekly wellbeing sessions for other children in their setting
- Plan, organise and deliver social action projects in their school or wider community
- Additional training and opportunities to build skills for the future

Social Action... in Action!



- Wellbeing Ambassadors from a complex needs school decided that they wanted to improve transport for students
- They designed and carried out a survey to find out what were the main problems facing students travelling to school
- They worked alongside their Youth Support Worker and colleagues from Norfolk County Council to develop a Travel Passport, detailing the different needs that each student might have when travelling
- The passport is being developed so that it can be shared with other settings across the county



Power of Youth Charter



Make a public commitment to take meaningful action to empower children and young people to be socially active citizens.

<https://www.iwill.org.uk/organisations/the-power-of-youth/>

Social Action in your Setting

How might you encourage young people to get involved in social action in your setting?

- Are you able to give young people the opportunity to have a say on matters within your service?
- Can young people support with designing resources, service plans or contribute to meetings?
- Can you support young people to fundraise for matters that are important to them?
- Can you offer young people volunteering opportunities that will help them to grow and develop?





**Ormiston
Families**
Brighter futures

**Thank you for
listening!**

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