



flourish

YAB Consultation and Make Your Mark results

**Michelle Bibby, Sam Mason
and Paul Webb**

Welcome and thanks for joining us

We want to create a safe, open and reflective space to learn together – please be considerate of others.

Please use the 'raise hand' facility to ask questions and contribute when others are talking.

Live captions are available by clicking on the 3 dots at the top of your screen.

Your feedback is invaluable to us – please take a couple of minutes to complete it at the end of the session.

Thank you!



Our Partnership Youth Strategy Priorities

- 1. To ensure young people's voices are heard and acted upon, through participation and coproduction opportunities**
- 2. To improve and develop young people's emotional wellbeing and life skills**
- 3. To create opportunities for further youth sector collaboration and focus on workforce development**
- 4. To support and enable young people to tackle the issues that matter to them. This includes discrimination, bullying and the climate crisis**



What are Youth Advisory Boards (YABS)?



- There are 7 YABs and each of them has 30+ young people who work closely with adults
- YABs have been going since 2012 and are part of Norfolk County Council's youth offer to young people
- The YABs are led by local young people aged 11-19 and up to 25 with SEND
- Young people consult other young people in each area and address local issues by funding projects and campaigns
- Young people are named as 'Young Commissioners' who receive support, training, learning and rewards



Impact of YABs – last 12 months 2023-24









- Norfolk's Youth Advisory Boards (YABs) trained and developed **270 young commissioners** in the last 12 months.
- YABs reached over **23,000 young people** through surveys, online events, consultation activities and social media interactions.
- The YABs commissioned **43 projects** across Norfolk tackling issues young people identified as important including mental health, Covid support, physical health, discrimination and bullying.
- **2,436 young people** reported attending projects that the YABs commissioned.







YAB Consultation 2024


- The YABs collectively run a joint consultation bi-annually
- This year we ran the consultation between January and March 2024
- All of the YABs ask the same questions, meaning we can get a Norfolk overview and localised data via postcode and school etc
- This year almost 12,000 young people took part, which is highest participation since the YABs started in 2012
- This consultation is much more detailed and in depth than MYM
- The consultation was led by young people throughout
- The results form the basis of YAB plans for the coming year





YAB CONSULTATION 2024



WHAT IS THE YAB CONSULTATION?

Youth Advisory Boards (YABs) are asking young people across the whole of Norfolk to take part in our youth consultation. The most commonly selected issues will form our priorities for the next year. We will address these issues by campaigning for change or funding projects. Any young person aged 11+ can take part!

About you!! This information will help us narrow down what issues there are for young people, and in what area. All the information is anonymised, meaning we can't tell who you are by filling this out.

What school or college are you from?


Home postcode first part (eg NR30)

What gender do you identify as? Your age?

Please select the TOP 3 issues which matter to you by putting a cross in the boxes below


Question 1 - What would benefit you in your education? Please tick your top 3 choices

- ☐ Anti bullying (e.g. more support and better ways of reporting bullying)
- ☐ Support with exams and learning strategies (e.g. stress, improving focus)
- ☐ Someone to talk to (e.g. someone trained to talk about your feelings or mental health)
- ☐ A wider variety of after school clubs (e.g. clubs that are accessible and what you want)
- ☐ Better inclusivity (e.g. LGBTQ+, ethnic minorities, young carers, Special Educational Needs and Disabilities)
- ☐ Having a voice in school (e.g. have a strong school council or your voice heard)
- ☐ Hands on learning options in school (e.g. practical options or non-classroom based)
- ☐ Wider variety of healthier food options (e.g. that are affordable and freshly made)
- ☐ Careers support for the future (e.g. support getting into college, university or jobs)
- ☐ More opportunities to learn about environment issues and climate change (e.g. learning about recycling and reducing carbon footprint)



Norfolk County Council

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YAB flourish Consultation 2024

We asked young people two main questions

What would benefit you in your education?

- Anti Bullying
- Support with exams and learning strategies
- Some to talk to
- A wider variety of after school clubs
- Better inclusivity
- Have a voice in school
- Hands on learning options
- Wider variety of healthier food options
- Careers support for the future
- More learning opportunities on the environment/climate



YAB CONSULTATION 2024



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YAB flourish

Consultation 2024

We asked young people two main questions

What would you like to see improved in your community and leisure time?

- Transport Links
- Safer ways to travel by walking or cycling
- More free or cheaper clubs and activities
- Drugs, alcohol and gambling advice
- Feeling safe in your community
- Opportunities to improve your wellbeing
- Community action and volunteering opportunities
- Better maintained parks and outdoor spaces
- More youth provision, clubs and outdoor spaces
- More opportunities to engage in local environmental/climate activities

Please tell us why you have selected these 3 choices?

Any other issue?

Question 2 - What would you like to see improved in your community and leisure time?

- ☐ Transport links (e.g. cheaper public transport and better timetables)
- ☐ Safe ways to travel by walking/cycling (e.g. better paths and street lighting)
- ☐ More free or cheap clubs and activities (e.g. gym, the arts or sport)
- ☐ Drugs, alcohol and gambling advice (e.g. more info in school or support)
- ☐ Feeling safe in your community (e.g. street lighting, Police support)
- ☐ Opportunities to improve your wellbeing (e.g. projects or support around mental health)
- ☐ Community action and volunteering opportunities (e.g. help out in my community)
- ☐ Better maintained parks and outdoor spaces (e.g. improved equipment and more things to do)
- ☐ More youth provision, clubs and indoor spaces (e.g. local things to do and places to go)
- ☐ More opportunities to engage in local environmental and climate change activities (e.g. conservation work or maintaining green spaces)

Please tell us why you have selected these 3 choices?

Any other issue?

We also want to know what is working well and is successful in Norfolk for young people?

What do you like about your place/space for learning?

What do you like about your community?

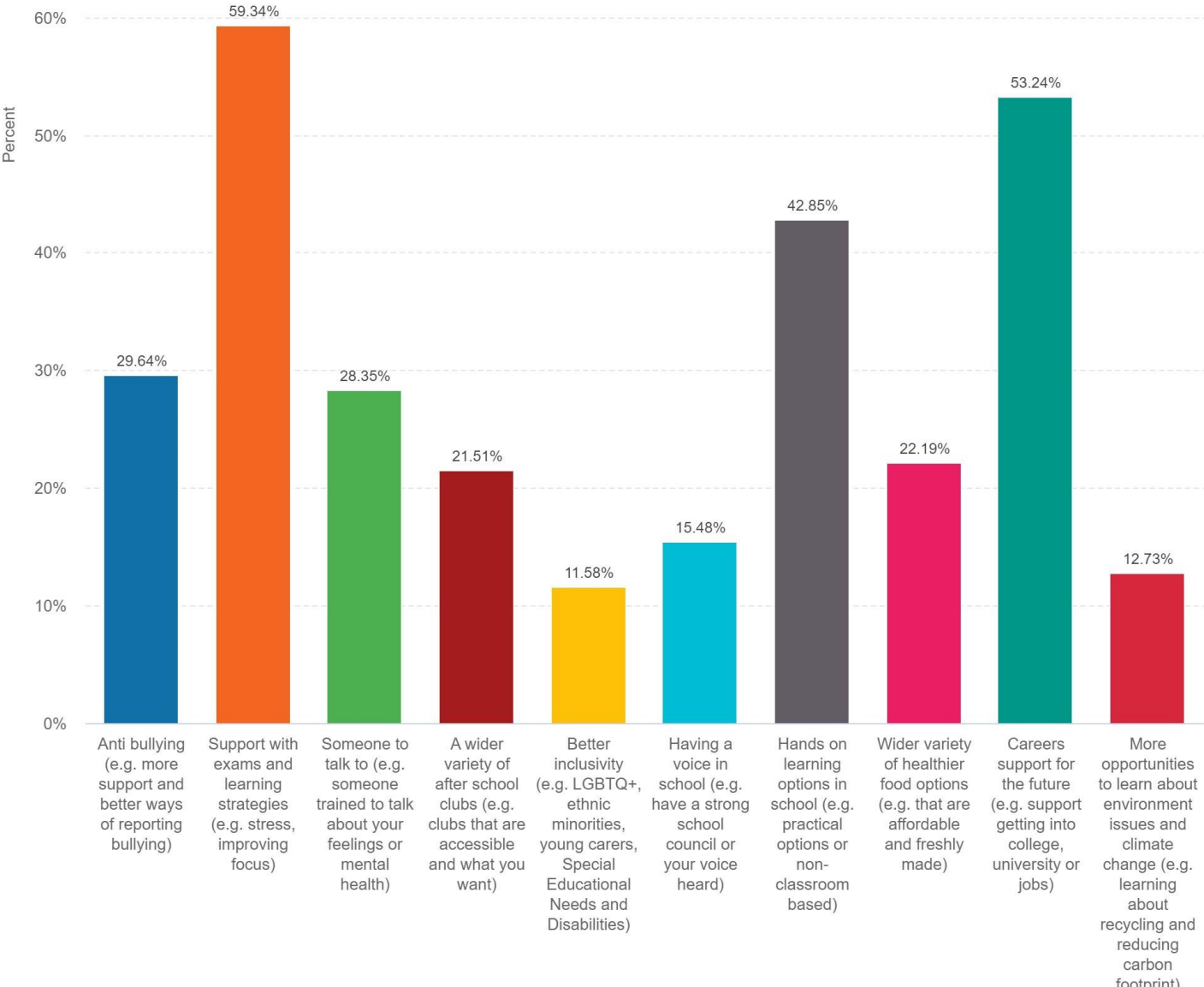
Anything else you would like to tell us?

Online version here:

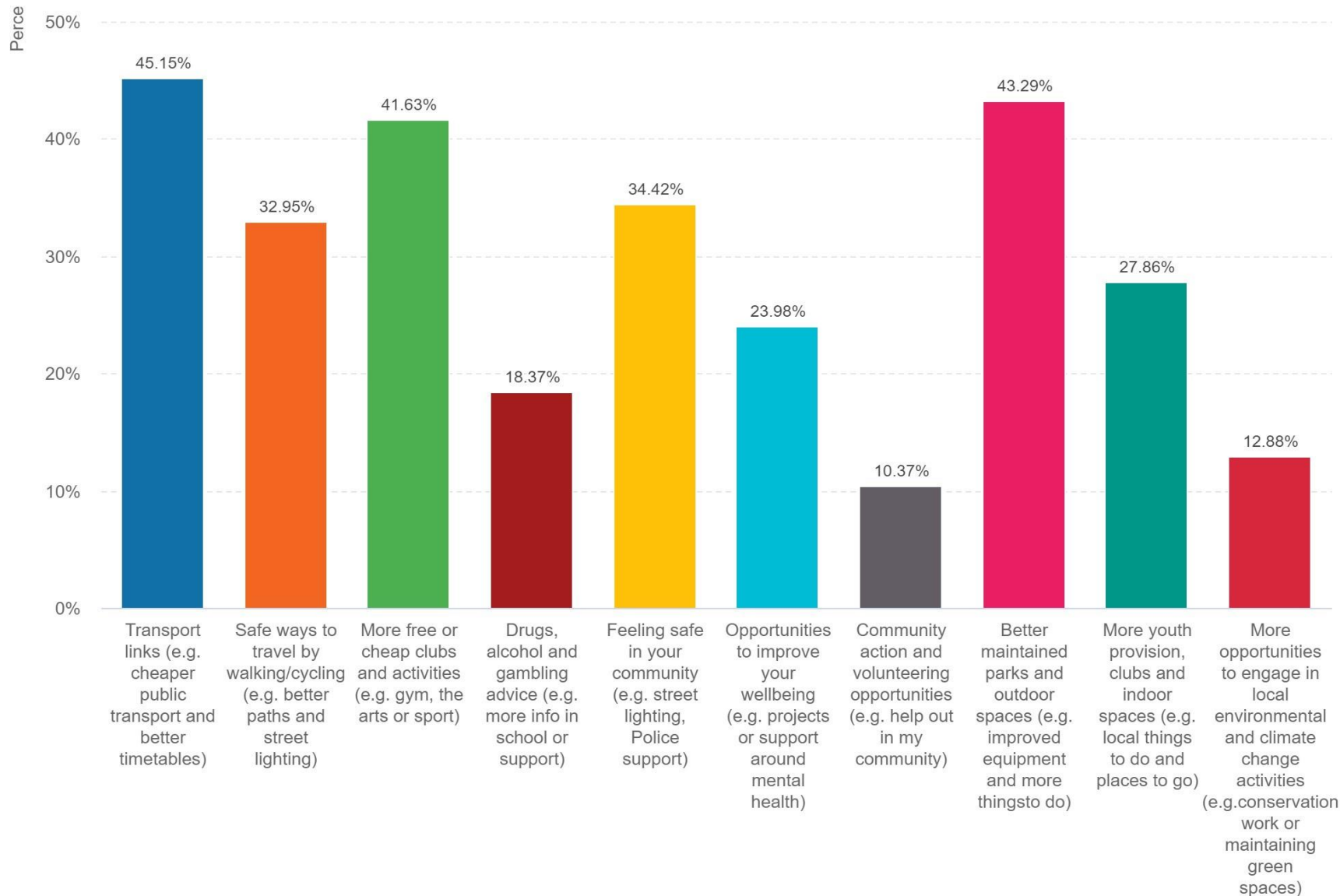


Thank you for taking the time to complete this questionnaire

What would you like to see improved in your education? Norfolk wide results



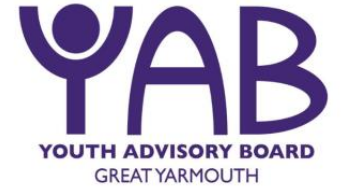
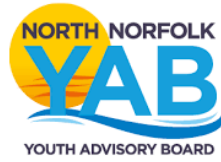
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YAB Consultation 2024 – next steps



- A full report of the YAB consultation results will be published in June with key data, demographics, quotes from young people and localised results by district.
- YABs will be publishing their annual plans in June on how they aim to respond the needs identified by young people in the consultation.
- YABs will respond and tackle the issues identified by running campaigns, commissioning projects and working with partner organisations on a local and county wide level.





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Youth Parliament and Make your Mark 2024 Report





Overview

Our election ran from Jan-March 2024, and was the largest paper vote for young people in Norfolk ever. A total of 16,345 voted, which is 21.5% of the population. The resulting data can, and should, be taken seriously in efforts to improve life for young people in Norfolk.

We hope you will enjoy working closely with our Members of Youth Parliament over the next two years. Over 50 young people applied to be Members of Youth Parliament, and so our 8 winning candidates have achieved a huge success!



Members of Youth Parliament 2024-6



Sophia Paffett
West Norfolk and Breckland



Keyaan Ahmed
Norwich

‘I am excited to be a MYP: to strive to improve; encourage others to help create an improved service not only to be relied by the youth of but affecting everybody.’



Beau Berwick
South Norfolk and Great Yarmouth

I’m Beau Berwick, 13, and I am the Member of Youth Parliament for South Norfolk and Great Yarmouth. I want to help people that are struggling in Norfolk whilst also bearing in mind the environment.



Aiesha Page-Geeves
For North Norfolk and Broadlands

‘The reason why I am excited to be a MYP is because I finally have a voice and people who will listen. With the resources I now have I will hopefully change today's world for the better with my fellow MYPs and DMYPs’



To contact your MYP, email ypm@norfolk.gov.uk

Deputy Members of Youth Parliament 2024-6



Sarah Mckown

West Norfolk and Breckland

'I am excited to fulfil my role as a DMYP because I am dedicated to improving the quality of life for the youth, from an economic and wellbeing standpoint.'



Tiarna Westward

South Norfolk and Great Yarmouth

I am excited to become an advocate for all the different voices of the young people around me.



Rebecca Roberts

Norwich

'I am excited to be part of the DMYP because I can make a change for the community and help others!'



Daisy Keddie

North Norfolk and Broadland

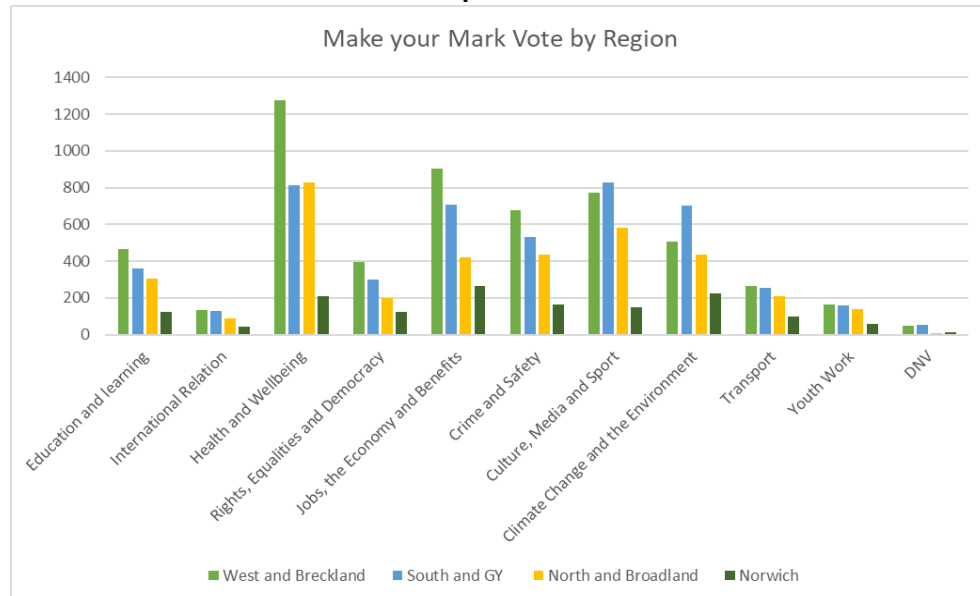
'What I am most looking forward to as a Deputy Youth MP is being able to help improve the services and opportunities for young people in my area, and to be able to represent their needs and issues in a decision-making environment.'



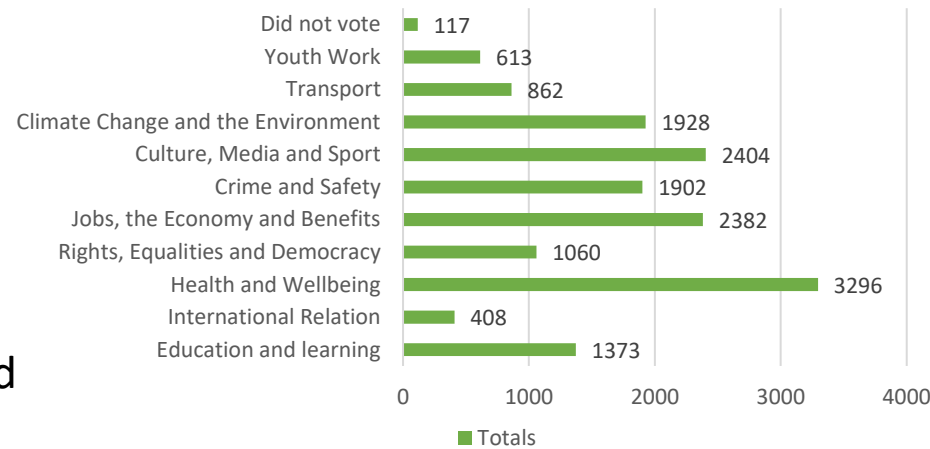
To contact your DMYP, email ypm@norfolk.gov.uk

Make Your Mark Results

- 16,345 young people took part in Make your Mark in February 2024
- This is 21.5% 11–18-year-olds in Norfolk.
- This is our record level of engagement with a paper ballot.
- The top issue was **Health and Wellbeing**.
- Followed by jobs, the economy and benefits, and culture, media and sport.



Make Your Mark Vote

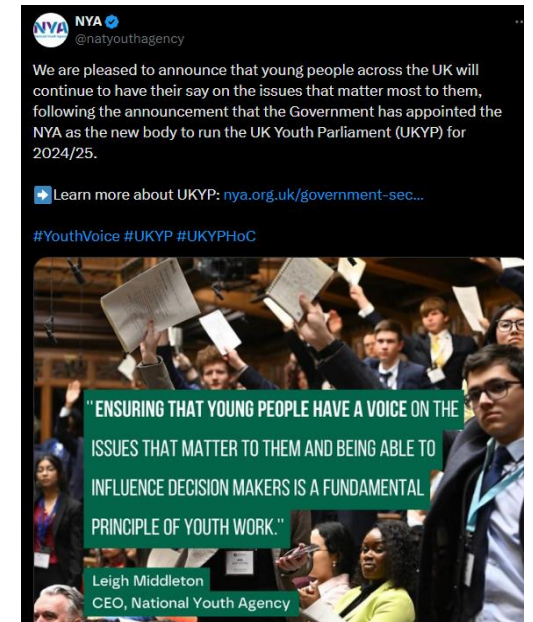


British Youth Council: An update



British Youth Council (BYC) is the organisation which has supported the UK Youth Parliament since its beginnings. They are responsible for the annual debates in the House of Commons, as well as co-ordinating the national network and their campaigns. As some of you may have heard, after more than 75 years championing the voices of young people, BYC closed 21st March 2024 as ongoing financial challenges have resulted in insolvency.

However, today it was announced publicly that the **National Youth Agency (NYA)** will be taking on the Youth Parliament contract from now on, meaning it continues in a similar format with NYA.





Going forward

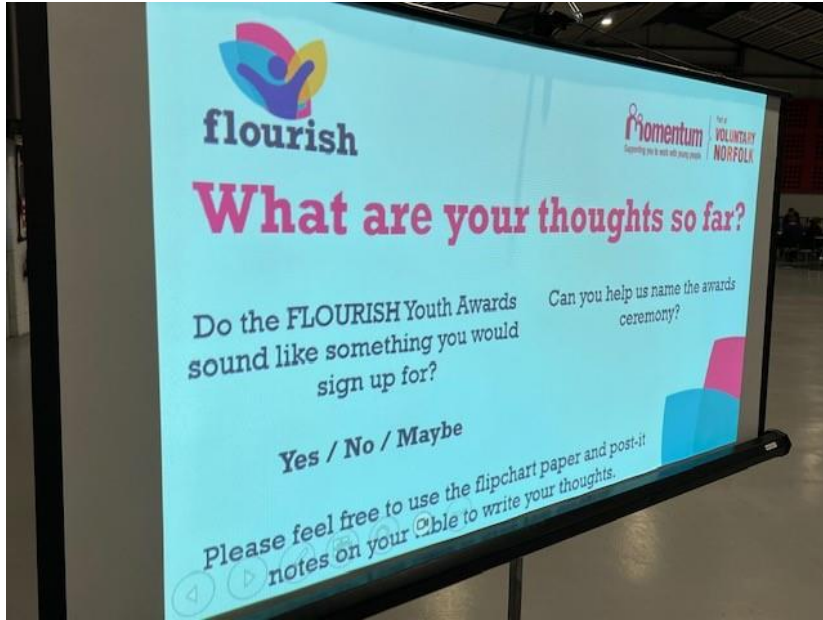
It's our jobs as professionals to make sure that young people's voices are taken seriously, the issues raised in Make Your Mark are addressed, and our MYP's have an opportunity to represent their peers.

We look forward to hearing from you!

Do get in touch: yym@norfolk.gov.uk



Youth Voice Workshop Day



- Latest Youth Voice Workshop Day took place over the Easter break with 88 young people attendings from over 12 participation groups from the participation network.
- Workshops included subjects such as Anti-Bullying, Flourish, Better Sleep campaign, Sexual Health Education, Post 16 Education and Talking with Teenagers.



Introducing FLOURISH Youth Award

We are excited to introduce the FLOURISH Youth Award for Volunteering and Participation which will be launching on Friday 7th June!

This award recognises young people's volunteering and participation and the impact it has on their community and on their own personal development.

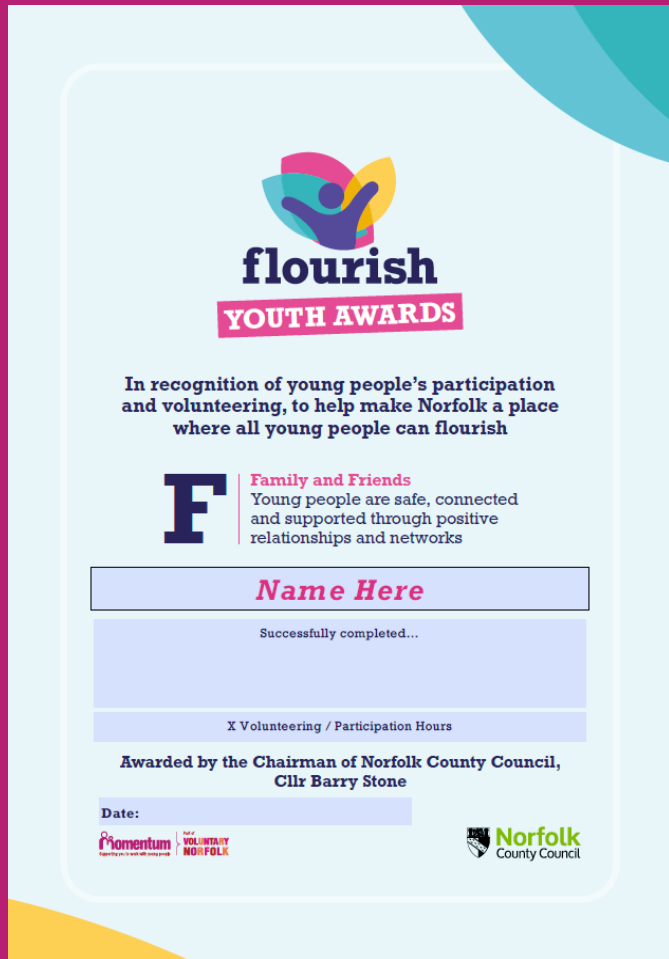


Any 11–25-year-olds in Norfolk who are involved in a volunteering or participation project can get involved.

All clubs, groups, and organisations working with young people in Norfolk can sign-up to run the award.

With the help of a youth worker, young people will set themselves a goal related to a letter of FLOURISH that they will achieve through their volunteering or participation work.

Certificate Designs



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YOUTH AWARDS

In recognition of young people's participation and volunteering, to help make Norfolk a place where all young people can flourish

F **Family and Friends**
Young people are safe, connected and supported through positive relationships and networks



Name Here

Successfully completed...

X Volunteering / Participation Hours

Awarded by the Chairman of Norfolk County Council,
Cllr Barry Stone

Date:



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YOUTH AWARDS

In recognition of young people's participation and volunteering, to help make Norfolk a place where all young people can flourish

S **Safe and Secure**
Young people are supported to understand risk and make safe decisions

Name Here

Successfully completed...

X Volunteering / Participation Hours

Awarded by the Chairman of Norfolk County Council,
Cllr Barry Stone

Date:



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YOUTH AWARDS

In recognition of young people's participation and volunteering, to help make Norfolk a place where all young people can flourish

**F - Family and Friends, L - Learning,
O - Opportunities, U - Understand,
R - Resilient, I - Individual,
S - Safe & Secure, H - Healthy**

Name Here

Successfully completed...

X Volunteering / Participation Hours

Awarded by the Chairman of Norfolk County Council,
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Date:

Flourish is Norfolk's ambition for all children and young people to flourish through family and friends, access to learning, the opportunity to lead a good life, being understood, tackling neediness, respect for their individuality, feeling safe and being healthy

Introducing Momentum Youth Fund

Launching May 2024!

We are excited to introduce Momentum Youth Fund, which combines our experience with Norfolk Community Foundation's expertise in running innovative funding programmes for local communities.

Norfolk Youth Parliament will also now be assessing grant applications!

The Structure of Momentum Youth Fund will remain very similar to Momentum Grants Programme:

- It will offer small grants of up to £500 to voluntary clubs, groups & organisations working with young people aged 11-19 years in Norfolk.
- Grants can still be used towards activity, project, training, equipment costs or for starting up a new group.





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**Questions for the
panel?**

**Or reflections from the
audience...**



Please let us know what you think



<https://forms.office.com/e/N1xuUxf2Dt>

