

# Welcome!



Please be aware that some of the sessions are being recorded for sharing later.

We want people to participate but please use the 'raise hand' facility to ask questions and contribute when others are talking.

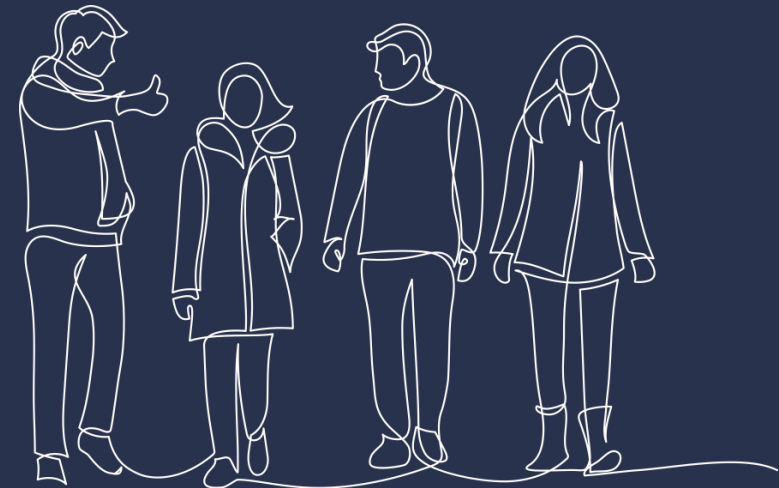
Please be considerate to others - together we want to create a safe, open and reflective space to learn.

You can turn on live captions on by clicking on the 3 dots at the top of your screen if you need this.

The link to the feedback form will be put in the chat.

Please do take the time to complete it after the session.

Thank you!



# Norfolk's Parent Champion Programme



# The Parent Champions programme



- A peer-to-peer model reaching out to parents who would otherwise miss out on information
- A programme based on the idea that parents are the best people to support other parents
- Parent Champions schemes are run locally by a range of organisations and supported by Coram Family and Childcare
- [The Parent Champions National Network | Family and Childcare Trust](#)



# Who are parent champions and what do they do?

Parent volunteers who:

- Have informal conversations with other parents about their experiences of accessing local services
- Work with service providers to raise awareness of services available to children, young people and their families
- Explain what the benefits of using these services are
- Signpost parents to the services that will fit their needs

# How can Parent Champions help others?

- Knowing where to direct parents to find help with these issues
- Drawing on their own expertise as Parents and experience of local services
- Understanding that family life can be challenging
- Listening to parents
- Feeding back to service providers on what families are asking for help or advice on



# What does the training involve?

- Explaining the work of the Parent Champions programme in Norfolk and Coram Family and Childcare
- Explaining the role of a Parent Champions volunteer
- Identifying the key reasons why families may not be accessing services
- Identifying the different services Parent Champions may be working with
- Understanding personal and professional boundaries in the context of the Parent Champions role
- Feeling confident communicating with parents and families
- Working with the data monitoring system used by Parent Champions programme
- Where to find help and support
- Professional boundaries, keeping yourself safe
- Safeguarding and confidentiality

# What support do Parent Champions receive?

- Regular support and communication with a Coordinator and local district support team
- Expenses reimbursed
- Training and development opportunities, e.g. Safeguarding, Solihull, PEEP



## Hear from our Parent Champions – Catherine and Amy





# Training in Norfolk so far....

- Train the trainer attended by staff to enable local and sustainable delivery of future training
- Recruitment of parent champions through promotion and webpage
- Enquiries are received and followed up through conversation with potential parent champion
- References and DBS process are completed
- 2 half days (6 hours) of training
- 24 Parent Champions trained since October 2022 which includes 10 Ukrainian Parent Champions





**Parent  
Champions**  
Norfolk



**Become a  
parent champion  
volunteer**



**coram**  
Family and Childcare

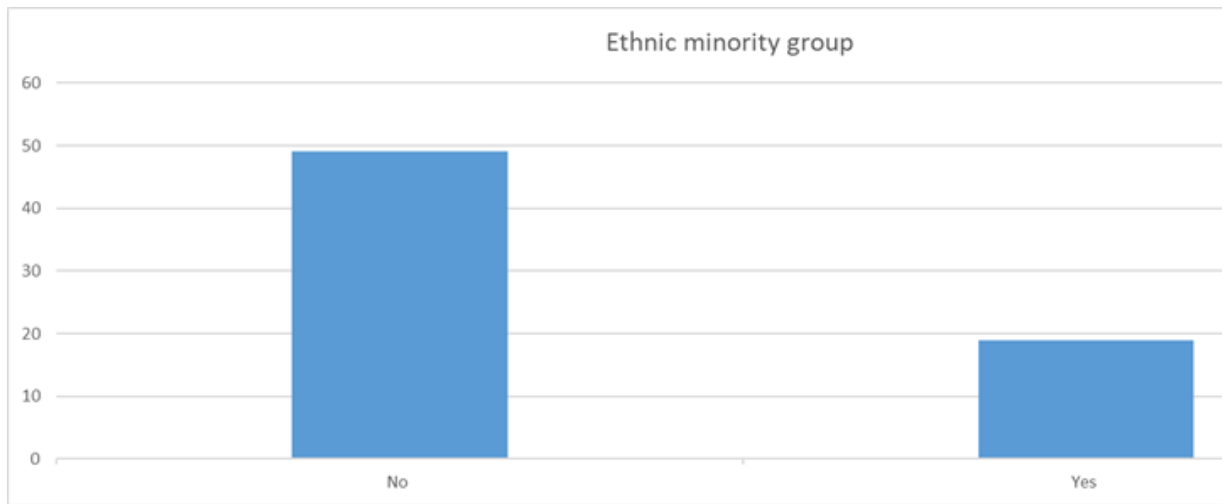


**Norfolk**  
County Council

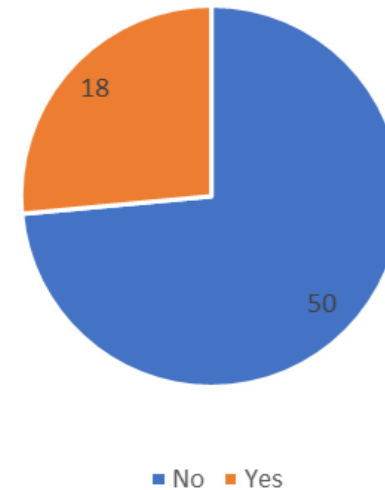
**NORFOLK**

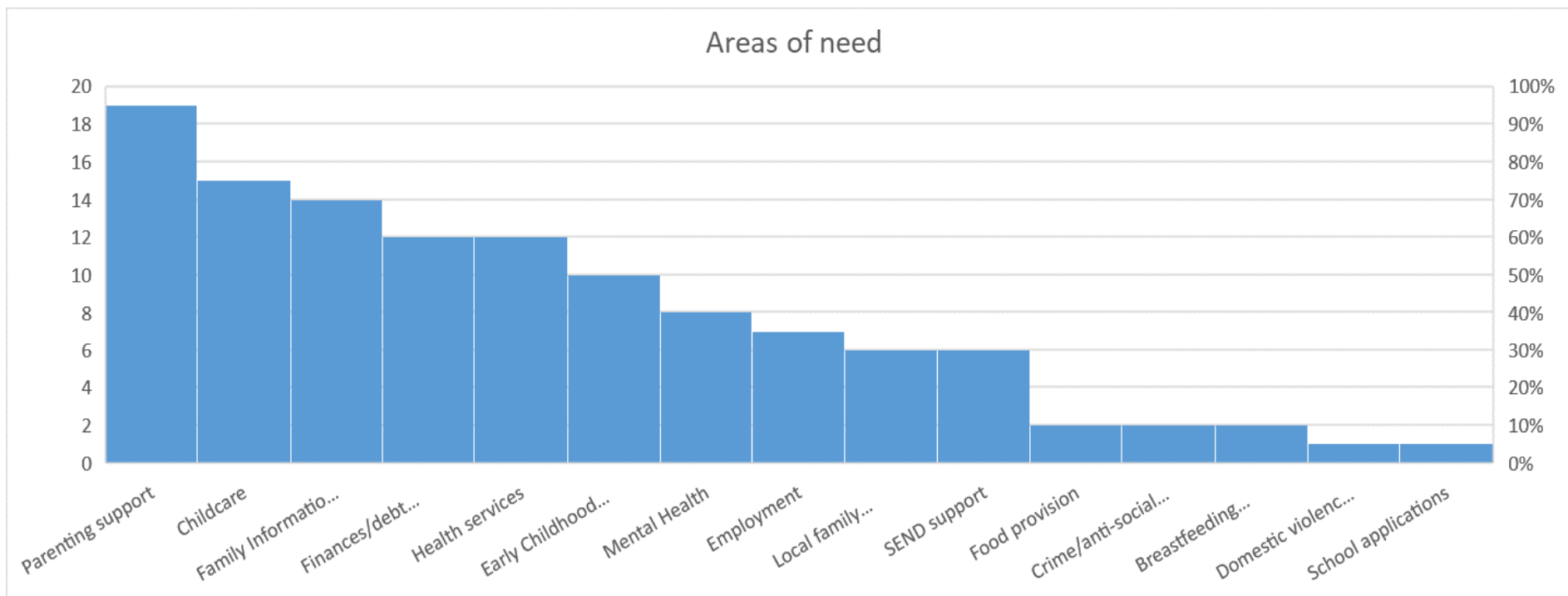
# Monitoring data

69 families supported by a parent champion since January 2023



Child with SEND





## What's next in Norfolk

- Start for Life Family hub approach
- Parent champion coordinator
- Peer support model – embedding our parent champions into our wider service offer
- Extending training and development opportunities for parent champions

Continue to promote to parents you are working with. [Parent Champion Volunteers - Norfolk County Council](#)



# Please let us know what you think



<https://forms.office.com/e/nFDzqZWk4i>

